WWF

REPORT

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WWF-SWEDEN

CORPORATE PARTNERSHIPS REPORT

OVERVIEW OF WWF-SWEDEN'S CORPORATE PARTNERSHIPS
JAN-DEC 2017

For further information on specific partnerships, please contact WWF-SWEDEN

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WWF is one of the world's largest and most experienced independent conservation organizations, with over 5 million supporters and a global network active in more than 100 countries.

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

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TAKING BOLD COLLECTIVE ACTION

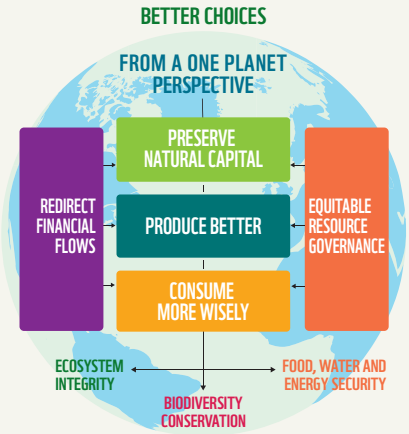
The time to act is now. We have put in place a global conservation strategy that reflects the way the world is changing, meets the big environmental challenges of the age and helps us simplify, unite and focus our efforts for greater impact.

WWF will continue to deliver locally in crucial ecoregions around the world, but sharpen our focus on six global goals – on wildlife, forests, oceans, water, climate and energy, and food – and three key drivers of environmental degradation – markets, finance and governance. We are creating global communities of practice for each of the goals and drivers composed of specialists from WWF and key external partners. This will foster greater collaboration and innovation, incubating new ideas and taking promising ones to scale, as we unite our efforts toward making ambitious targets a reality.

We know that one organization alone can't effect the change needed. That is why our work on the goals and drives is strongly inclusive of our partnerships with institutions and corporations, both local and global. The changes we want to see in the world can only come about through the efforts of many actors: local communities and multinational corporations, governments and NGOs, finance institutions and development agencies, consumers and researchers.

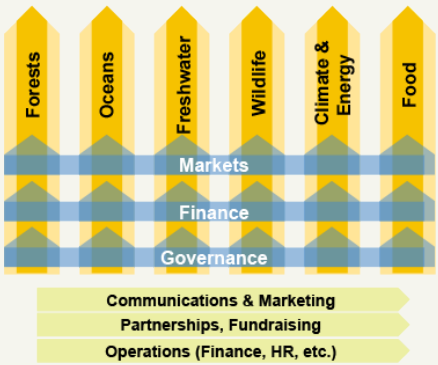
There has never been a stronger sense of urgency for action. In WWF we are defining new ways of working together to make a difference at a scale that matters. We know we must redefine humanity's relationship with the planet. And together we passionately believe we can.

OUR VISION FOR CHANGE



HOW WE MAKE IT HAPPEN

6 global goals, 3 cross-cutting drivers, delivered by powerful communities of practice and partners



OUR WORK WITH THE CORPORATE SECTOR

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature. As the 2016 Living Planet Report demonstrates, the challenges that the global environment is facing today are too big, too interconnected and too urgent for any one organization to solve alone.

Therefore, WWF seeks to work with those who have the greatest potential to reduce the most pressing threats to the diversity of life on Earth and together find solutions to conservation challenges such as deforestation, over-fishing, water scarcity and climate change. The private sector drives much of the global economy, so we consider that companies also have a specific responsibility to ensure that the natural resources and ecosystems that underpin their business are used sustainably. The private sector is also primed to lead on rapid adaptation and on the innovative solutions needed to drive change.

By working with companies, WWF aims to change behaviour and drive conservation results that would not be possible otherwise.

More specifically, our work with the private sector aspires to do this by:

- promoting better production and responsible sourcing of raw materials that otherwise drive deforestation or unsustainable use of water;
- encouraging a switch away from fossil fuels to 100 per cent renewable energy and away from fossil fuels;
- engaging jointly on public policy;
- supporting the equitable sharing of natural resources;
- redirecting financial flows to support conservation and sustainable ecosystem management;
- raising awareness of the need to consume more wisely; and
- protecting some of the world's most ecologically important places.

We do this in a variety of ways, including supporting regulations that stop illegal or unsustainable activities, encouraging companies and industry platforms (such as the UN Global Compact, Science Based Targets and the Consumer Goods Forum) to make ambitious commitments and to engage in public policy discussions, and supporting credible certification schemes (e.g. Forest Stewardship Council (FSC), Marine Stewardship Council (MSC) Aquaculture Stewardship Council (ASC), Roundtable on Sustainable Palm Oil (RSPO), Roundtable on Responsible Soy (RTRS). We also publish scorecards and reports on company or sector performance (e.g palm oil scorecard; soy scorecard, and sustainable cotton ranking), mobilize public pressure through high-profile campaigns on issues related to business activities (e.g. Seize Your Power, Virunga, Reviving the Oceans Economy), as well as work in partnership with individual companies.

This report presents an overview of the partnerships that WWF-Sweden has with individual companies.

WWF'S CORPORATE PARTNERSHIPS

Our cooperation with partners is based on a common understanding of issues, shared ambitions or activities, and a willingness to speak out in public. In general, we distinguish three types of partnerships with companies:

1. Driving sustainable business practices;
2. Communications and awareness raising; and
3. Philanthropic partnerships.

Driving sustainable business practices

Our bilateral partnerships aim to deliver direct conservation results on key issues or in priority places by changing practices throughout a company's operations and value chain. These intend to reduce the major environmental impacts of some of the world's largest companies, achieve conservation results that would not otherwise be possible, and influence related sectors and markets.

Communications and awareness raising

The second way that WWF partners with the private sector is by raising awareness of key environmental issues and mobilizing consumer action through communications and campaigns (including cause-related marketing campaigns). These partnerships also aim to highlight the beauty and uniqueness of places and species for which WWF stands. This approach includes, for example, consumer actions to encourage the purchase of sustainable products such as MSC-certified fish, or results in companies supporting campaigns that inspire action in favour of special places such as the Arctic or endangered species like the tiger.

Philanthropic partnerships

The third approach is articulated through specific programmes with companies to fund conservation projects and the institutions that deliver them. Philanthropic relationships with companies raise money for the conservation of key places and species, and the capability and tools to deliver such conservation.

WWF partners on a philanthropic or awareness-raising level with companies that are undertaking substantial action to improve their sustainability performance, or that have negligible environmental impacts.

As this report shows, many partnerships with companies use a combination of these approaches.

WWF works with companies to achieve our conservation goals. NGO and company partnerships involve engaging in constructive dialogue while challenging each other with real issues. As such, they involve opportunities and risks for both parties. At WWF, we manage the risks by having clear guidelines and criteria in place, including a due diligence process. In all relationships, we maintain and exercise the right to public commentary.

TRANSPARENCY AND ACCOUNTABILITY

Results and impact, both qualitative and quantitative, are essential for us. We advocate transparency in action by all stakeholders as a crucial step toward sustainability. We believe that accountability for results and transparency to our supporters and our members on how we deliver those results are key to our approach of working in a constructive, cooperative manner with all our partners, including business.

We want all our partnerships with business to deliver the greatest impact possible, with the goal of creating lasting results at scale. We have, therefore, started a process of deeper and more systematic assessment of the targets and the outcomes we achieve in our work with the business sector and specifically through our bilateral partnerships.

All WWF offices are committed to continue or start reporting publicly on all our private sector relationships, their intent, objectives and impacts, of which this report is one part.

THIS REPORT

The aim of this report is to give an overview of the partnerships that WWF-Sweden has with individual companies. Further detail can be found at: www.wwf.se/foretag.

WWF-Sweden is responsible for the (contractual) agreement(s) with the companies concerned. The activities of the engagements in many cases take place in other countries or regions.

The report covers the period January to December 2017.

CONSERVATIONS STRATEGY OF WWF-SWEDEN

WWF Sweden provides critical contributions to support WWF's global programmes both in terms of competence and financial resources. During the strategy period WWF Sweden will work within all six thematic areas and with the three drivers but with varying levels of priority. We have identified five strategic approaches to best contribute to achieving WWF's global goals:

- An integrated holistic view where the work on each selected goal and driver shall be pervaded by this approach.
- Developing partnerships with key strategic actors.
- Stimulating innovation and making use of and developing innovative working methods and networks.
- More forceful positioning and communication.
- Improving the conditions for funding and support to the global network.

The strategy will be reviewed on a yearly basis and revised accordingly, based on changes on a global, regional and national level as well as developments of the goals within the WWF Network.

INFORMATION ON WWF-SWEDEN'S CORPORATE PARTNERSHIPS

The following list of companies is an overview of all the corporate partnerships that WWF-Sweden has with an annual budget of greater than EUR25,000. Details of each partnership can be found below:

Apotea

Axfood

Dustin

H&M

IKEA

Novamedia Svenska Postkodlotteriet

Pandaförsäljningen

Returpack-Pantamera

SEB

Skandia

Stromma

Telge Energi

Tetra Pak

Volvo Group

APOTEA

Joining forces to save the Baltic Sea

Apotea and WWF have signed a mostly filantropic agreement where Apotea is committing to raise funds to save the Baltic Sea, but has also commited to developing Science Based Targets for climate. Apotea will also use its communication channels to inform their customers about sustainability challenges, mainly linked to the Baltic sea and climate change.

CORPORATE ID CARD

Industry
On-line pharmacy, health and well-being (both medication, hygiene products and food)

Type of partnership
Communication and awareness raising
Philantropic

Conservation focus of partnership
Oceans

FY2017 budget range (EUR)
25,000–250,000

AXFOOD

Axfood and WWF in collaboration for sustainable seafood

Axfood and WWF have signed an agreement on cooperation for sustainable seafood. The aim is to ensure that Axfood will meet its goal of selling sustainable seafood products under their store brands Willys, Hemköp and Axfood Snabbgross. Above all, Axfood aims to meet the goal by 2020 of only selling seafood that has a green light in accordance with WWF's Seafood Guide.

CORPORATE ID CARD

Industry
Retail (general, grocery)

Type of partnership
Communication and awareness raising
Sustainable business practises

Conservation focus of partnership
Oceans
Food

FY2017 budget range (EUR)
25,000–250,000

DUSTIN

Partnership with focus on circular economy

The objective of the partnership is to reduce the negative environmental impact of Dustin and the IT sector. The overall aim is to reduce Dustin's own climate impact by setting ambitious and measurable goals.

In terms of circular economy the ambition is to influence the IT sector by demanding an increased lifespan of the products as well as reducing material flows by increasing reuse, repair rates and increasing the amount of recycled products in the market.

The partnership also strives to make it easier for customers to make more sustainable choices. Within the framework of the partnership Dustin also supports Climate Solvers, WWF's initiative to support climate innovations.

CORPORATE ID CARD

Industry
Online shop, IT products and services

Type of partnership
Sustainable business practises
Communication and awareness raising

Conservation focus of partnership
Climate & Energy

FY2017 budget range (EUR)
25,000–250,000

H&M

Pioneering water stewardship and climate action for fashion

Since 2011, WWF and H&M have been in a partnership focusing on water stewardship, aiming to raise awareness and improve responsible water use throughout the entire value chain. The work has enabled H&M to set new standards for water stewardship in the fashion industry while inspiring others to follow suit. By end of 2015, the work had led to improved water awareness among H&M staff and suppliers and had brought stakeholders from business, civil society and politics together to contribute to more sustainable water management in entire river basins in China and Bangladesh.

In 2016, the partnership was expanded to include climate action and a strategy dialogue. By combining expertise and leadership and through taking a holistic approach on water, climate and strategic decisions, H&M and WWF have the potential to accomplish real change within H&M's organization and beyond. The strategy dialogue relates to H&M's and the fashion industry's broader sustainability challenges and opportunities and includes topics such as more sustainable materials and a circular fashion economy. On climate, WWF and H&M have developed a climate strategy for H&M that includes setting long- and short-term climate targets for H&M and their value chain. In 2017 H&M also joined Climate Savers.

Member of Climate Savers *

CORPORATE ID CARD

Industry
Clothing and apparel

Type of partnership
Sustainable business practises
Communication and awareness raising

Conservation focus of partnership
Freshwater
Climate & Energy

FY2017 budget range (EUR)
1,000,000- 3,000,000

IKEA

WWF and IKEA - transforming business for people and planet

IKEA and WWF have been working together since 2002 to safeguard and manage precious natural resources and transform business for the benefit of people and planet. Through engagement in 14 countries, innovation and advocacy, the partnership supports responsible forest management, more sustainable cotton, and good water management. Targets include IKEA sourcing 100 per cent of its wood from more sustainable sources by 2020, 100 per cent of its cotton from more sustainable sources by 2015 - a target reached in September of that year and supporting IKEA to become a good water steward by promoting water stewardship throughout the whole value chain.

*Member of GFTN

CORPORATE ID CARD

Industry
Retail
Household goods and textiles

Type of partnership
Sustainable business practises

Conservation focus of partnership
Forest
Freshwater

FY2017 budget range (EUR)
> 3,000,000

NOVAMEDIA SVENSKA POSTKODLOTTERIET

Swedish Postcode Lottery & WWF partnership

The Swedish Postcode Lottery was established by the Dutch company Novamedia, in order to raise funds for charities and increase awareness for their work. Novamedia operates lotteries in the Netherlands, Sweden and the UK and WWF is a beneficiary to the lotteries in all three countries. In Sweden, WWF is one of about 55 beneficiaries to the Swedish Postcode Lottery, and has been so since the lottery's inception in 2005.

The support from the Swedish Postcode Lottery has contributed to a wide range of important projects, both in Sweden and globally. It has helped WWF to scale up existing projects, pursue more activities and achieve faster results. In addition to supporting WWF's operations through the un-earmarked support, the lottery has also supports a number "Special Projects" mainly focused on the SDG:s.

CORPORATE ID CARD

Industry
Media, Communications & Entertainment

Type of partnership
Philanthropic

Conservation focus of partnership
Climate & Energy
Forest
Marine
Freshwater
General support

FY2017 budget range (EUR)
> 3,000,000

PANDAFÖRSÄLJNINGEN

Helping youth save endangered species

WWF has collaborated with Pandaförsäljningen since 1983. In the fall each year, thousands of young people raise money for WWF by selling products from Pandaförsäljningen's product catalogue. The products are selected in consultation with WWF and are chosen with sustainability performance in mind. Each product sold includes a contribution to WWF's work to save endangered species.

CORPORATE ID CARD

Industry
Retail

Type of partnership
Communication and awareness raising

Conservation focus of partnership
Wildlife

FY2017 budget range (EUR)
250,000 –1,000,000

RETURPACK-PANTAMERA

Returpack and WWF work together to increase recycling

Returpack is responsible for the Swedish deposit system of cans and PET bottles used for the consumption of beverages. The recycling of cans and PET bottles makes a big difference to the environment, especially in terms of littering, energy savings and cutting carbon emissions.

Returpack is working on various projects, such as collaborating with Swedish camping sites, in order to increase recycling of empty cans in Sweden. Through these projects several of its partners have provided donations to WWF.

CORPORATE ID CARD

Industry
Recycling

Type of partnership
Communication and awareness raising
Philanthropic

Conservation focus of partnership
General support

FY2017 budget range (EUR)
25,000–250,000

SEB

WWF and SEB – a long-term partnership

WWF have had a partnership with SEB since the 1980s. SEB operates an equity fund that contributes substantial financial support to a number of WWF projects. SEB has also been at the forefront of the development of green bonds, which is an investment vehicle that integrates the fiduciary element of Fixed Income products with climate mitigation and adaptation criteria.

In recent years, WWF and SEB have worked to develop environmental and sustainability policies in, among others, the shipping industries. The partnership has also included advocating specific positions – through policy statements – on freshwater and climate change issues. SEB has also participated in, and supported, WWF seminars concerning Earth Hour.

CORPORATE ID CARD

Industry
Banking and finance

Type of partnership
Communications and awareness raising
Philanthropic

Conservation focus of partnership
Climate & Energy
Oceans

FY2017 budget range (EUR)
250,000 –1,000,000

SKANDIA

Skandia and Världsnaturfonden: 29 years of funding conservation

Skandia is one of the largest independent customer owned banking and insurance groups, “Skandia World Wildlife Fund” (Världsnaturfonden) which was founded in 1988, invests in companies that are expected to give good returns and meet the specific environmental criteria that Skandia has developed in collaboration with WWF-Sweden. The Fund primarily invests in equities issued by larger Swedish companies. Annually, the Fund shareholders donate two per cent of the Fund’s net assets to WWF as a gift.

CORPORATE ID CARD

Industry
Banking and finance

Type of partnership
Philanthropic

Conservation focus of partnership
General support

FY2017 budget range (EUR)
250,000–1,000,000

STROMMA

Working together to save the Baltic Sea

Strömma Turism & Sjöfart AB is one of Scandinavia´s largest tourism and sightseeing companies with over 30 brands in the tourism and transport industry. Stromma operates in Sweden, Denmark, Finland, Norway and Holland.

The collaboration between WWF and Stromma is a partnership to help save the Baltic Sea. It involves both regional work to save the sensitive environments of the Baltic sea and local conservation projects in Denmark, Finland and Sweden. In addition, Stromma is taking steps to improve its own business practices and reduce its impact in the environments where it operates.

CORPORATE ID CARD

Industry
Tourism

Type of partnership
Sustainable business practices
Communication and awareness raising

Conservation focus of partnership
Oceans

FY2017 budget range (EUR)
25,000 –250,000

TELGE ENERGI

Partnering for the climate and sustainable energy provision

Telge Energi is an independent trading company which sells electricity from renewable energy sources (solar, wind and hydro) to private and business customers. Telge Energi and WWF have implemented several activities such as raising awareness on climate change, biodiversity loss and the importance of choosing renewable and sustainable energy, as well as supporting selected river projects concerning hydro power and biodiversity. The co-operation has also been expanded to include international renewable energy projects in Mocambique and the Phillipines.

CORPORATE ID CARD

Industry
Energy distribution

Type of partnership
Sustainable business practices
Communications and awareness rising
Philanthropic

Conservation focus of partnership
General support
Climate & Energy
Freshwater

FY2017 budget range (EUR)
25,000–250,000

TETRA PAK

WWF and Tetra Pak – responsible forest management

Tetra Pak has ambitious environmental commitments including responsible forest management. The company is supporting WWF´s global work to promote certification of smallholders, reducing the paper sectors foot print and supporting the High Conservation Value Resource Network and develop tools to safeguard High Conservation Values. Over a short period, Tetra Pak has introduced FSC-certified packaging with very successful results. In 2016 Tetra Pak had delivered 200 billion FSC-certified packages since 2007 and is working towards increasing this further. The company is also forging ahead with a strategy to improve efficient recycling. In Sweden WWF and Tetra Pak have collaborated since 2012 around raising the recycling rate for beverage cartons, which has increased from 23 to almost 36 percent over this period. Largely this has been driven through a school competition, where nearly 180 000 children have been involved in recycling of beverage cartons in Sweden since the competition started. School children have been a key success factor for the increasing in recycling of beverage cartons.

*Member of GFTN

CORPORATE ID CARD

Industry
Packaging

Type of partnership
Sustainable business practices
Communications and awareness raising

Conservation focus of partnership
Forest

FY2017 budget range (EUR)
250,000–1,000,000

VOLVO GROUP

Climate Savers

Volvo Group is a leading provider of transport solutions. In its renewed agreement with WWF and Climate Savers, Volvo has committed to reducing the total amount of carbon dioxide emitted during the lifetime of trucks, buses and construction equipment manufactured and sold between 2015 and 2020 by 40 million tons, compared with those manufactured in 2013. Thanks to improved fuel efficiency, the total amount of carbon dioxide emitted by trucks, construction equipment and buses manufactured within the Volvo Group between 2009 and 2014 was reduced by more than 40 million tons, compared with those manufactured in 2008. The Volvo Group is working to keep the leader role in the transport sector while showing that climate and business opportunities go hand in hand. Volvo has taken many initiatives to develop sustainable products. The Group's goal is to reduce carbon emissions significantly and lead the transport sector towards a carbon neutral future. Volvo will also participate in WWF policy work through different magnifiers. Volvo's annual global Christmas gift 2015 was donated to WWF in the form of a generous targeted financial support for 2016 and 2017 linked to our work with Sustainable cities (One Planet City Challenge) with a special focus on mobility on collaboration with Volvo Group.

*Member of Climate Savers

CORPORATE ID CARD

Industry
Automotive

Type of partnership
Sustainable business practices

Conservation focus of partnership
Climate & Energy

FY2017 budget range (EUR)
500 000- 1 000 000

THE FOLLOWING LIST REPRESENTS ALL CORPORATE PARTNERSHIP THAT WWF-SWEDEN HAS WITH AN ANNUAL BUDGET UP TO EUR25,000.

Bokningsbolaget

Fortum Värme samägd med Stockhoms Stad

*Member of GFTN

Kinnarps

*Member of GFTN

THE FOLLOWING LIST REPRESENTS ALL PARTICIPANTS IN WWFSWEDEN'S CORPORATE BUSINESS CLUB 2017.

Advokatbyrån Omnia AB

AB Dogman

Active Green Sweden AB

Akvarie Leasing Väst AB

Ama AB (Allt i Mark och Anläggning i sydsverige AB)

Arkitektur & Byggledning 05 AB (AB 05)

Aros Quality Group AB (AQ Group AB)

Avesta Verkstäder AB

Bambuboden AB

Bas Byggvaror i Åstorp AB

Borgstena fastigheter Nord AB

Bright living AB

Brigo AB

Bryme Advokatbyrå AB

Burde Förlags AB (Burde Förlagsaktiebolag)

Caliptus AB

Clavius-Thomas Johnson Idé & Formateljé AB

CPRS Enterprises AB (JULGRAN.COM & LÅNGHOLMEN SWIMRUN

Danderyds Reklam AB

DevCore AB

Dogger AB

Drakryggen AB

Ebm-papst AB

ELITS Global Group AB

EnergiSystem Tellus AB

EnHunt AB

Er-Jill Byggnadsplåt AB

Eson Pac AB

Euphrasia AB

Fadus AB

Fashion Ave Sweden AB

FirstTracks AB

Frontline Expo AB

GELWEL uthyrning & cykel Aktiebolag

Gunnar Olssons Foto AB

Hemsida24 AB

Hummingbird Lifestyle Travel

ICA Malmborgs Tuna

ICA Malmborgs Tuna/ Stefan Billings Livs AB

ICA Nära Nya Varvet

Independent Hotel Group AB

Insperio

INTEGRA Engineering AB

ISCOM Consulting AB

JN Consulting AB

JOBmeal Sverige AB

K2 Energi AB

Kalén Infrakonsult AB

Karosseriteknik i Göteborg Aktiebolag

Kontract IS Services AB

Kraftkällan i Mariestad AB

Kulturbygge

Källström Engineering AB

Kängan i Nacka AB/Skoman

Köpmansgården AB

Mentra Block AB

Miljöfirman Konsult Sverige AB

Mistra

MPS & Affärssystem AB

NGD Nordic Green Design AB

Nils Ludvigssons Fastigheter AB

Nordisk Media Utveckling AB

Nya Wermlands-Tidnings AB

Nynäs Rökeri & Fiskhall AB

Ola Bäccman Production AB

Operationskonsulterna

Oskarshamn Energi AB

PlusMinus i Luleå AB

Polarpumpen AB

ppm Industrial AB

Promotion (i Boo AB)

Pronova AB

PWM AB

Pythagoras AB

PÅ Media AB

Rekal Svenska AB

Rilo Zoo i Jönköping AB

Rollerboys Måleri AB

Saldab IT AB

SealEco AB

Sharp Electronics (Nordic) AB

Shiplink

Sims Recycling Solutions AB

Släpgrossisten

Strobilus AB

Strukturinvest Sverige AB

Sustainable Business Partner Scandinavia AB

Svefa AB

Svensk Vårdsupport AB

Svenska Nötbolaget AB

Söderenergi AB

Tangaroa AB

Telescope Services AB

Tetra Pak Sverige AB

Tour Africa (Tranås Resebyrå Aktiebolag)

TR Electronic Sweden AB

Tripoint AB

Universitetsmedia Gruppen Sverige AB

Vagabond Shoemakers

Varberg Energi AB

VEAB Heat Tech AB

Weekendresor i Europa AB

Villa Aske Konferenser AB

Visma EssCom

Värmex AB

Zengun AB

Ödklint Konsult AB

The Climate Savers Programme is WWF's global platform to engage business and industry on climate and energy. Member companies take on two commitments: to become the best in class in reducing greenhouse gas emissions, and to influence market or policy developments by promoting their vision, solutions and achievements. The intention of the programme is to inspire a change in thinking about climate solutions in companies and encourage them to transform themselves in low-carbon leaders, acting as agents of change within their sphere of influence. This leaves member companies better placed to avoid carbon-related risks while realising opportunities within their long-term business strategies.

The Global Forest & Trade Network (GFTN) is one of WWF's initiatives to eliminate illegal logging and transform the global marketplace into a force for saving the world's most valuable and threatened forests. GFTN aims to mainstream the principles of responsible forest management and trade as a standard practice throughout the global forest products industry by providing technical assistance, partnership and trade opportunities with committed companies. GFTN considers independent, multi-stakeholder-based forest certification as a vital tool in this process. Nearly 200 companies in 20 countries around the world participate in GFTN.

WWF **Corporate or Business Clubs** are membership programmes that provide a platform for companies locally or regionally to support WWF's work. Membership in such clubs does not create a partnership between WWF and the company, and does not imply an endorsement of any nature by WWF of the company or its products and services.

THE WWF NETWORK*

WWF Offices*

Armenia
Australia
Austria
Azerbaijan
Belgium
Belize
Bhutan
Bolivia
Brazil
Bulgaria
Cambodia
Cameroon
Canada
Central African Republic
Chile
China
Colombia
Croatia
Democratic Republic of Congo
Denmark
Ecuador
Fiji
Finland
France
French Guyana
Gabon
Georgia
Germany
Greece
Guatemala
Guyana
Honduras
Hong Kong
Hungary
India
Indonesia
Italy
Japan
Kenya
Korea
Laos
Madagascar
Malaysia
Mexico
Mongolia
Mozambique
Myanmar
Namibia
Nepal
Netherlands
New Zealand
Norway
Pakistan
Panama
Papua New Guinea
Paraguay
Peru
Philippines
Poland
Romania
Russia
Singapore
Solomon Islands
South Africa
Spain
Suriname
Sweden
Switzerland
Tanzania
Thailand
Tunisia
Turkey
Uganda
United Arab Emirates
United Kingdom
United States of America
Vietnam
Zambia
Zimbabwe

WWF Associates*

Fundación Vida Silvestre (Argentina)

Pasaules Dabas Fonds (Latvia)

Nigerian Conservation Foundation (Nigeria)

*As at October 2017

WWF in numbers

1961

WWF was founded in 1961

+100

WWF is in over 100 countries, on 6 continents

+5M

WWF has over 5 million supporters

+25M

WWF has over 25 million followers on Facebook, Twitter and Google+

Why we are here
To stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.

www.wwf.se

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