



WWF-SWEDEN

CORPORATE PARTNERSHIPS REPORT

OVERVIEW OF WWF-SWEDEN'S CORPORATE PARTNERSHIPS

JAN-DEC 2015

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WWF is one of the world's largest and most experienced independent conservation organizations, with over 5 million supporters and a global network active in more than 100 countries.

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

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OUR MISSION

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature. As the 2014 *Living Planet Report* demonstrates, the challenges that the global environment is facing today are too big, too interconnected and too urgent for any one organization to solve alone. Recognizing the scale and complexity of the challenges, we have chosen to engage in collaborative and collective action with businesses, investors, consumers, governments and other civil society organizations to drive positive change.

OUR WORK WITH THE CORPORATE SECTOR

WWF seeks to work with those who have the greatest potential to reduce the most pressing threats to the diversity of life on Earth and together find solutions to conservation challenges such as deforestation, over-fishing, water scarcity and climate change. Business drives much of the global economy, so we consider that companies also have a specific responsibility to ensure that the natural resources and ecosystems that underpin their business are used sustainably. Business is also primed to lead on rapid adaptation and on the innovative solutions needed to drive change.

By working with business, WWF aims to change behavior and drive conservation results that would not be possible otherwise.

More specifically, our work with business aspires to do this by:

- promoting better production and responsible sourcing of raw materials that otherwise drive deforestation or unsustainable use of water;
- encouraging a switch to 100 per cent renewable energy and away from fossil fuels;
- engaging jointly on public policy;
- supporting the equitable sharing of natural resources;
- redirecting financial flows to support conservation and sustainable ecosystem management;
- raising awareness of the need to consume more wisely; and
- protecting some of the world's most ecologically important places.

We do this in a variety of ways, including supporting regulations that stop illegal or unsustainable activities, encouraging companies and industry platforms to make ambitious commitments and to engage in public policy discussions, and supporting credible certification schemes (e.g. [Forest Stewardship Council \(FSC\)](#), [Marine Stewardship Council \(MSC\)](#), [Aquaculture Stewardship Council \(ASC\)](#), [Roundtable on Sustainable Palm Oil \(RSPO\)](#), [Roundtable on Responsible Soy \(RTRS\)](#)). We also publish scorecards and reports on company or sector performance, mobilize public pressure through high-profile campaigns on issues related to business activities (e.g. [Seize Your Power](#), [Virunga](#)), as well as work in partnership with individual companies.

Most of WWF's engagement with business is focused on the key themes of commodities, climate and freshwater.

We work with key companies in priority commodity supply chains to reduce the impact of commodity production and drive demand for more sustainable commodities. Our **Market Transformation Initiative** focuses on the largest companies that buy and produce agricultural commodities, such as palm oil or cotton, that drive deforestation or unsustainable water use; on fish, both wild caught, such as whitefish and tuna, and farmed such as salmon and shrimp; and on forest products such as timber and paper. Our engagement with forestry companies includes participatory programmes such as the *Global Forest & Trade Network (GFTN)* and the *New Generations Plantations (NGP)* platform.

On climate change and energy management, the activities of our **Global Climate and Energy Initiative** with business focus on adopting reduction targets for emissions, encouraging a switch to 100 per cent renewable energy and on best practices in corporate climate leadership. Our overall objective is to facilitate a transition to a low carbon future in line with a below 1.5°C decarbonisation pathway. The **Climate Savers** programme is WWF's global platform to engage business and industry on climate and energy. The intention of the programme is to inspire a change in thinking about climate solutions in companies and encourage them to transform themselves in low -carbon leaders, acting as agents of change within their sphere of influence.

WWF's work on **Water Stewardship** promotes responsible business engagement on water issues. We define Water Stewardship for business as a commitment to the sustainable management of shared water resources in the public interest through collective action with other businesses, governments, NGOs and communities. It typically starts with improvements in water use and reducing water related impacts of internal and value chain operations, and progresses to influencing governance of the resource.

WWF'S CORPORATE PARTNERSHIPS

Our cooperation with partners is based on a common understanding of issues, shared ambitions or activities, and a willingness to speak out in public. In general, we distinguish three types of partnerships with companies:

1. Driving sustainable business practices;
2. Communications and awareness raising; and
3. Philanthropic partnerships.

Driving sustainable business practices

Our bilateral partnerships aim to deliver direct conservation results on key issues or in priority places by changing practices throughout a company's operations and value chain. These intend to reduce the major environmental impacts of some of the world's largest companies, achieve conservation results that would not otherwise be possible, and influence related sectors and markets.

WWF works with companies to achieve our conservation goals. NGO and company partnerships involve engaging in constructive dialogue while challenging each other with real issues. As such, they involve opportunities and risks for both parties. At WWF, we manage the risks by having clear guidelines and criteria in place, including a due diligence process. In all relationships, we maintain and exercise the right to public commentary.

Communications and awareness raising

The second way that WWF partners with business is by raising awareness of key environmental issues and mobilizing consumer action through communications and campaigns (including cause-related marketing campaigns). These partnerships also aim to highlight the beauty and uniqueness of places and species for which WWF stands. This approach includes, for example, consumer actions to encourage the purchase of sustainable products such as MSC-certified fish, or results in companies supporting campaigns that inspire action in favour of special places such as the Arctic or endangered species like the orang-utan.

Philanthropic partnerships

The third approach is articulated through specific programs with companies to fund conservation projects and the institutions that deliver them. Philanthropic relationships with companies raise money for the conservation of key places and species, and the capability and tools to deliver such conservation.

WWF partners on a philanthropic or awareness-raising level with companies that are undertaking substantial action to improve their sustainability performance, or that have negligible environmental impacts.

As this report shows many partnerships with companies use a combination of these approaches.

TRANSPARENCY AND ACCOUNTABILITY

Results and impact, both qualitative and quantitative, are essential for us. We advocate transparency in action by all stakeholders as a crucial step toward sustainability. We believe that accountability for results and transparency to our supporters and our members on how we deliver those results are key to our approach of working in a constructive, cooperative manner with all our partners, including business.

We want all our partnerships with business to deliver the greatest impact possible, with the goal of creating lasting results at scale. We have therefore started a process of deeper and more systematic assessment of the targets and the outcomes we achieve in our work with the business sector and specifically through our bilateral partnerships.

All WWF offices are committed to continue or start reporting publicly on all our company relationships, their intent, objectives and impacts, of which this report is one part.

THIS REPORT

The aim of this report is to give an overview of the partnerships that WWF-Sweden has with individual companies. Further detail can be found at: www.wwf.se/foretag.

WWF-Sweden is responsible for the (contractual) agreement(s) with the companies concerned. The activities of the engagements in many cases take place in other countries or regions.

This report covers the period January to December 2015.

INFORMATION ON WWF-SWEDEN'S LARGEST CORPORATE PARTNERSHIPS IN 2015

The largest partnerships that WWF-Sweden has with individual companies with an annual budget of more than EUR 25,000 are the following:

Axfood

Dustin

H&M

ICA

IKEA

Novamedia Svenska Postkodlotteriet

Pandaförsäljningen

PostNord

Returpack- Pantamera

SEB

Skandia

SKF

Sveaskog

Strömma

Telge Energi

Tetra Pak

Volvo

AXFOOD**Axfood and WWF in
collaboration for sustainable fish**

Axfood and WWF have signed an agreement on cooperation for sustainable fish. The aim is to ensure that Axfood will meet its goal of selling sustainable fish products under their store brands Willys, Hemköp and Axfood Snabbgross. Above all, Axfood aims to meet the goal by 2020 of only selling fish that has a green light in accordance with WWF's Seafood Guide.

CORPORATE ID CARD

Industry
Retail (general, grocery, home improvements)

Type of partnership
Sustainable business practices
Communications and awareness rising

Conservation focus of partnership
Biodiversity
Marine

FY 2015 budget range (EUR)
25,000–250,000

DUSTIN**Partnership with focus on
circular economy**

The partnership is about reducing the negative environmental impact of Dustin and the IT sector. The overall aim is to reduce Dustin's own climate impact by setting ambitious and measurable goals.

In terms of circular economy the partnership is about influencing the IT sector by demanding an increase lifespan of the products as well as reducing material flows by increasing reuse, repair rate and increase the amount of recycled products on the market.

The partnership is also about making it easier for customers to make more sustainable choices. Within the framework of the partnership Dustin also supports Climate Solvers, WWF's Global Climate Initiative.

CORPORATE ID CARD

Industry
Internet companies, IT service providers

Type of partnership
Sustainable business practices
Communications and awareness raising

Conservation focus of partnership
Climate

FY 2015 budget range (EUR)
25,000–250,000



Pioneering water stewardship for fashion

WWF and H&M are working together to raise awareness and improve responsible water use throughout the whole value chain – enabling H&M to set new standards for water stewardship in the fashion industry while inspiring others to follow suit. H&M's water strategy has been developed in line with WWF's water stewardship steps.

H&M are working closely with its suppliers and wastewater is checked against quality levels defined by the Business for Social Sustainability (BSR) Water Group, while routines for data verification and water testing are continuously improved.

H&M has rolled out mandatory e-learning, which emphasizes water issues and solutions, for all employees at H&M and key business functions and suppliers are given in-depth training.

Plans for engaging stakeholders in collective action have been developed in key river basins in China and Bangladesh, where sustainable water management to meet the demands of ecosystems, communities and businesses has also been advocated.

CORPORATE ID CARD

Industry

Clothing and apparel

Type of partnership

Sustainable business practices**Communications and awareness raising**

Conservation focus of partnership

Freshwater

FY 2015 budget range (EUR)

1,000,000–3,000,000

Partnership for sustainable food for all

The partnership with ICA, which is the Nordic region's leading food retail company, is one of WWF Sweden's longest running collaborations. The partnership is focused on sustainable food for all. ICA now bases its sustainability strategies on a co-produced report about scenarios and activities for feeding the planet. Messages promoted by WWF and ICA include moderating meat consumption and eating better quality meat, eating more vegetables and fibre, eating a varied diet, minimizing food waste, eating less unnecessary fat and sugar.

Partnership ended 31.12.2015

CORPORATE ID CARD

Industry

Retail (general, grocery, home improvements)

Type of partnership

Sustainable business practices**Communications and awareness raising**

Conservation focus of partnership

Climate**Biodiversity****Commodities (soy and palm oil)**

FY 2015 budget range (EUR)

25,000–250,000



WWF & IKEA –transforming business for people and planet

IKEA and WWF have been working together since 2002 to safeguard and manage precious natural resources and transform business for the benefit of people and planet. Through engagement in 12 countries, innovation and advocacy, the partnership supports responsible forest management, more sustainable cotton, and good water management. Targets include IKEA sourcing 100 per cent of its wood from more sustainable sources* by 2020, and the achieved goal 100 per cent of its cotton from more sustainable sources by 2015.

Over the last 12 years, WWF and IKEA have supported the FSC certification of around 35 million hectares of forest. In 2015, 50 % of all wood IKEA used came from more sustainable sources.* Since 2005, WWF and IKEA have been working together to support a shift to a more sustainable cotton market. In 2015, 100 % of all cotton used in IKEA products came from more sustainable sources.**

*FSC certified or recycled wood

**Better Cotton (BC), Towards Better Cotton (TBC) and US Cotton (E3)

*Member of GFTN²

CORPORATE ID CARD

Industry

Household Appliances (white goods)
Household Goods & Textiles
Retail (general, grocery, home improvements)

Type of partnership

Sustainable business practices

Conservation focus of partnership

Forest
Freshwater
Commodities (timber, cotton)

FY 2015 budget range (EUR)

> 3,000,000

NOVAMEDIA SVENSKA POSTKODLOTTERIET

Swedish Postcode Lottery & WWF partnership

The Swedish Postcode Lottery was established by the Dutch company Novamedia, in order to raise funds for charities and increase awareness for their work. Novamedia also operates lotteries in the Netherlands and the UK. WWF is a beneficiary to the lotteries in all three countries. WWF is one of 55 beneficiaries to the Swedish Postcode Lottery, and has been a beneficiary since the lottery's inception in 2005.

The support from the Swedish Postcode Lottery has contributed to a wide range of important projects, both in Sweden and globally. They have helped WWF to scale up existing projects, pursue more activities and achieve faster results. In addition to supporting WWF's operations through the un-earmarked support, the lottery has also supported three "Special Projects"; one focusing on saving the Siberian Tiger (together with "Nordens Ark"), one on sustainable urban development ("Earth Hour City Challenge") and since 2014, WWF is also running a project focusing on engaging young people from all parts of society in environmental issues.

CORPORATE ID CARD

Industry

Media, Communications & Entertainment

Type of partnership

Philanthropic

Conservation focus of partnership

Climate
Forest
Marine
Biodiversity
Commodities (tuna, whitefish, shrimp, farmed seafood, palm oil, pulp and paper, timber, soy)

FY 2015 budget range (EUR)

> 3,000,000

PANDA- FÖRSÄLJNINGEN

Helping youth to save endangered species

WWF has collaborated with Pandaförsäljningen since 1983. Each year, thousands of young people raise money for WWF by selling products in the run up to Christmas from Pandaförsäljningen's product catalogue. The products are selected in consultation with WWF and are chosen with the environment in mind. Each product sold includes a contribution to WWF's work to save endangered animals.

CORPORATE ID CARD

Industry
Retail

Type of partnership
Communications and awareness raising

Conservation focus of partnership
Species

FY 2015 budget range (EUR)
250,000 –1,000,000

POSTNORD

Supporting WWF's work for a sustainable future

PostNord is the leading supplier of communications and logistics solutions to, ensuring mail delivery to private individuals and business within the Nordic region. Every year PostNord gives out a charity stamp and for 2015 they choose WWF Sweden and Denmark as beneficiary organization and the climate work with Earth Hour and Earth Hour City Challenge. The stamp design shows living landscapes and communicate WWF's work for a sustainable future. 10 SEK for each purchased stamp went to WWF.

CORPORATE ID CARD

Industry
Transportation & Logistics (incl. shipping, rail, etc.)

Type of partnership
**Communications and awareness raising
Philanthropic**

Conservation focus of partnership
Climate

FY 2015 budget range (EUR)
25,000–250,000

RETURPACK- PANTAMERA

Returpack and WWF work together to increase recycling

Returpack is responsible for the Swedish deposit system of cans and PET bottles used for the consumption of beverages. The recycling of cans and PET bottles makes a big difference to the environment, especially in terms of littering, energy savings and cutting carbon emissions.

Returpack is working on various projects, such as collaborating with Swedish campsites, in order to increase recycling of empty cans in Sweden. Through these projects several of its partners have provided donations to WWF.

CORPORATE ID CARD

Industry
Recycling

Type of partnership
**Communications and awareness raising
Philanthropic**

Conservation focus of partnership
**Climate
Biodiversity
Marine**

FY 2015 budget range (EUR)
25,000–250,000

SEB WWF and SEB – a long-term partnership

WWF have had a partnership with SEB since the 1980s. SEB operates an equity fund that contributes substantial financial support to a number of WWF projects. SEB has also been at the forefront of the development of green bonds, which is an investment vehicle that integrates the fiduciary element of Fixed Income products with climate mitigation and adaptation criteria.

In recent years, WWF and SEB have worked to develop environmental and sustainability policies in, among others, the shipping industries. The partnership has also included advocating specific positions – through policy statements – on freshwater and climate change issues. SEB has also participated in, and supported, WWF seminars concerning Earth Hour.

CORPORATE ID CARD

Industry
Banking and finance

Type of partnership
Communications and awareness raising
Sustainable business practices
Philanthropic

Conservation focus of partnership
Climate
Marine

FY 2015 budget range (EUR)
250,000 –1,000,000

SKANDIA Skandia Världsnaturfonden: 25 years of funding conservation

Skandia is one of the largest independent customer owned banking and insurance groups, “Skandia World Wildlife Fund” (Världsnaturfonden) which was founded in 1988, invests in companies that are expected to give good returns and meet the specific environmental criteria that Skandia has developed in collaboration with WWF-Sweden. The Fund primarily invests in equities issued by larger Swedish companies. Annually, the Fund shareholders donate two per cent of the Fund’s net assets to WWF as a gift.

CORPORATE ID CARD

Industry
Banking and finance

Type of partnership
Philanthropic

Conservation focus of partnership
General support

FY 2015 budget range (EUR)
250,000–1,000,000

SKF SKF and WWF partnership

SKF has worked with energy efficiency and reduction of carbon emissions for many years. However in order to step up its ambition and enhance its credibility and transparency, the company chose to collaborate with WWF as a member of the Climate Savers. One of SKF’s commitments as a member of Climate Savers is to create a portfolio of products that would help SKF customers reduce their environmental impact through increased energy efficiency and efficient resource utilization.

*Member of Climate Savers¹

CORPORATE ID CARD

Industry
Metal production and processing (iron, steel, aluminum)

Type of partnership
Sustainable business practices

Conservation focus of partnership
Climate

FY 2015 budget range (EUR)
25,000 –250,000

STRÖMMA

Working together to save the Baltic Sea

Strömman Turism & Sjöfart AB is one of Scandinavia's largest adventure and sightseeing companies with over 30 brands in the tourism and transport industry. Strömman operates in Sweden, Denmark, Finland and Norway.

The collaboration between WWF and Strömman is a three-year partnership to help save the Baltic Sea. It involves working both at a regional level as well as 'on-the-ground' Baltic Sea related projects in Denmark, Finland and Sweden. In addition, Strömman is taking steps to improve its own business practices in support of a healthy Baltic Sea.

CORPORATE ID CARD

Industry
Turism

Type of partnership
Sustainable business practices
Communications and awareness rising
Philanthropic

Conservation focus of partnership
Marine

FY2015 budget range (EUR)
25,000 – 250,000

SVEASKOG

Working together on climate and biodiversity

Sveaskog is Sweden's largest forest owner and has about 700 employees. The partnership between WWF and Sveaskog began in the late 1990s when the former AssiDomän certified their forest according to FSC (Forest Stewardship Council) criteria.

The long-term cooperation between WWF and Sveaskog is known as the Partnership for a Living Forest. The partnership has continued and developed in different directions with one key common denominator: a good financial return must be combined with increased biodiversity.

The focus of the partnership during 2015 has been on the project "model landscape Vindelälven" and on "Effekt 2020".

Partnership ended 31.12.2015

CORPORATE ID CARD

Industry
Turism

Type of partnership
Sustainable business practices
Communications and awareness rising
Philanthropic

Conservation focus of partnership
Marine

FY2015 budget range (EUR)
25,000 – 250,000

TELGE ENERGI

Delivering more sustainable products through partnership

Telge Energi is an independent trading company which sells electricity from renewable energy sources (solar, wind and hydro) to private and business customers. Telge Energi and WWF have implemented several activities such as raising awareness on climate change, biodiversity loss and the importance of choosing renewable and sustainable energy, as well as supporting selected river projects concerning hydro power and biodiversity.

Industry
Energy

Type of partnership
Sustainable business practices
Communications and awareness raising
Philanthropic

Conservation focus of partnership
General support
Climate
Biodiversity

FY 2015 budget range (EUR)
25,000–250,000

CORPORATE ID CARD

TETRA PAK

WWF and Tetra Pak – responsible forest management

Tetra Pak has ambitious environmental commitments including responsible forest management. The company is supporting WWF's global work to promote certification of smallholders, reducing the paper sectors foot print and supporting the High Conservation Value Resource Network and develop tools to safeguard High Conservation Values. Over a short period, Tetra Pak has introduced FSC-certified packaging with very successful results. In 2015 Tetra Pak delivered 54 billion FSC-certified packages and is working towards increasing this further. The company is also forging ahead with a strategy to improve efficient recycling.

In Sweden WWF and Tetra Pak have collaborated since 2012 around raising the recycling rate for beverage cartons, which has increased from 23 to almost 39 percent over this period. Largely this has been driven through a school competition, where nearly 130 000 children have been involved in recycling of beverage cartons in Sweden during 2013 and 2014. School children have been a key success factor for increasing recycling from 23.7 percent in 2011 to 38.7 percent in 2014.

Industry
Packaging

Type of partnership
Sustainable business practices
Communications and awareness raising

Conservation focus of partnership
Commodities (pulp and paper)
Forest

FY 2015 budget range (EUR)
250,000–1,000,000

CORPORATE ID CARD

* Member of GFTN²

VOLVO**Volvo Group –
Climate Savers**

Volvo Group, a leading provider of transport solutions, is a member of the WWF global Climate Savers Program. In its renewed agreement with WWF and Climate Savers, Volvo has committed to reducing the total amount of carbon dioxide emitted during the lifetime of trucks, buses and construction equipment manufactured and sold between 2015 and 2020 by 40 million tons, compared with those manufactured in 2013.

Thanks to improved fuel efficiency, the total amount of carbon dioxide emitted by trucks, construction equipment and buses manufactured within the Volvo Group between 2009 and 2014 was reduced by more than 40 million tons, compared with those manufactured in 2008.

The Volvo Group is working to keep the leader role in the transport sector while showing that climate and business opportunities go hand in hand. Volvo has taken many initiatives to develop sustainable products. The Group's goal is to reduce carbon emissions significantly and lead the transport sector towards a carbon neutral future. Volvo will also participate in WWF policy work through different magnifiers.

*Member of Climate Savers¹

CORPORATE ID CARD

Industry

Automobile / Transport

Type of partnership

Sustainable business practices

Conservation focus of partnership

Climate

FY 2015 budget range (EUR)

25,000 – 250,000

THE FOLLOWING LIST REPRESENTS ALL CORPORATE PARTNERSHIPS THAT WWF-SWEDEN HAS WITH AN ANNUAL BUDGET OF ≤25K EUR (2015)

Bokningsbolaget

Fortum Värme samägt med Stockholms Stad

*Member of GFTN²

Kinnarps *Member of GFTN²

SCA Forest Products *Member of GFTN²

Stora Enso *Member of GFTN²

THE FOLLOWING LIST REPRESENTS ALL PARTICIPANTS IN WWF-SWEDEN'S CORPORATE BUSINESS CLUB 2015

Advokatbyrån Omnia AB	Hummingbird Lifestyle Travel AB
Akustikforum AB	ICA Malmborgs Tuna/Stefan Billings Livs AB
Akvarie Leasing Väst AB	Iquest AB
Alvhem Mäkleri och Interiör AB	JN Consulting AB
Andrés Lagerlöf Konsulttjänst AB	JOBmeal Sverige AB
Aranya AB	K2 Energi AB
Aros Quality Group AB	KarosseriTeknik AB
Avesta Verkstäder AB	Kimo Instrument AB
Bläckhorn	Kinnarps AB
Broadview Charters AB	Kiwa Sverige AB
Burde Förlags AB	Konica Minolta Business Solutions Sweden AB
Caliptus AB	Kontract IS Services AB
Clavius-Thomas Johnson Idé & Formateljé AB	Kowabunga AB
Danderyds Reklam AB	Kulturbygge Per-Inge Mill AB
Danowsky och Partners Advokatbyrå KB	Leark AB
DevCore AB	Learnways AB
Ebm-papst AB	Lumik Enterprises AB
EkmanAdamsson AB	Martin & Servera AB
ELITS Global Group AB	Mentra Block AB
EMP Storkök AB	Miljöfirman Konsult Sverige AB
EnergiSystem Tellus AB	Mistra AB
EnHunt AB	Mjölby-Svartådalen Energi AB
Erik Penser Bankaktiebolag	MPS & Affärssystem AB
Er-Jill Byggnadsplåt AB	Nordisk Media Utveckling AB
Eson Pac AB	Nya Wermlands-Tidnings AB
Euphrasia AB	Oriflame Cosmetics AB
Europaweekend - Weekendresor i Europa AB	Oskarshamn Energi AB
F. Ad. Müller Söhne AB	Pia Andersson Fastighetsbyrå AB
Fadus AB	Ppm Industrial AB
Fashion Ave Sweden AB	Promotion (i Boo AB)
Fastighetsägarna Stockholm	PWM AB
Fiskhamnens Åkeri AB	PÅ Media AB
GELWEL Uthyrning och Cykel AB	Rekal Svenska AB
Gloration AB	Rios AB
Greencarrier AB	SealEco AB
Gunnar Olssons Foto AB	Sharp Electronics (Nordic) AB
HSB Riksförbund	Sims Recycling Solutions AB

Sisco Via	Tetra Pak Sverige AB
Star Alarm AB	TiksPac AB
FirstTracks AB	Tormek AB
Stockholm Golvdesign Handelsbolag	Tranås Resebyrå AB
Stockholms Lasermottagning AB	TR Electronic Sweden AB
Strobilus AB	TVNS Scandinavia AB
Strukturinvest Sverige AB	Vagabond International AB
Sweden Water Purification AB	Varberg Energi AB
Svefa AB	Wattmeister EL AB
Svensk Vårdsupport AB	VEAB Heat Tech AB
Svenska Handelsgruppen AB	Verisure Sverige AB
Söderenergi AB	Winninghälsa AB
Tabula AB	Visma EssCom
Tangaroa AB	Volvo AB/Volvo Group Headquarters
Teater Mimulus Ekonomisk Förening	Zengun AB
Teknikmagasinet Sweden AB	Zittyonline-com AB
Telescope Software AB	Åhléns AB
Terminus Spedition & Transport AB	Ödklint Konsult AB

PARTNERSHIP DESCRIPTION

1. **The Climate Savers programme** is WWF's global platform to engage business and industry on climate and energy. Member companies take on two commitments: to become the best in class in reducing greenhouse gas emissions, and to influence market or policy developments by promoting their vision, solutions and achievements. The intention of the programme is to inspire a change in thinking about climate solutions in companies and encourage them to transform themselves in low-carbon leaders, acting as agents of change within their sphere of influence. This leaves member companies better placed to avoid carbon-related risks while realising opportunities within their long-term business strategies.
2. **The Global Forest & Trade Network (GFTN)** is one of WWF's initiatives to eliminate illegal logging and transform the global marketplace into a force for saving the world's most valuable and threatened forests. GFTN aims to mainstream the principles of responsible forest management and trade as a standard practice throughout the global forest products industry by providing technical assistance, partnership and trade opportunities with committed companies. GFTN considers independent, multi-stakeholder-based forest certification as a vital tool in this process. Nearly 200 companies in 20 countries around the world participate in GFTN.
3. **WWF Corporate Business Clubs** are membership programmes that provide a platform for companies locally or regionally to support WWF's work. Membership in such clubs does not create a partnership between WWF and the company, and does not imply an endorsement of any nature by WWF of the company or its products and services.

THE WWF NETWORK*

WWF Offices

Armenia	Honduras	Singapore
Azerbaijan	Hong Kong	Solomon Islands
Australia	Hungary	South Africa
Austria	India	Spain
Belgium	Indonesia	Suriname
Belize	Italy	Sweden
Bhutan	Japan	Switzerland
Bolivia	Kenya	Tanzania
Brazil	Laos	Thailand
Bulgaria	Madagascar	Tunisia
Cambodia	Malaysia	Turkey
Cameroon	Mauritania	Uganda
Canada	Mexico	United Arab Emirates
Central African Republic	Mongolia	United Kingdom
Chile	Mozambique	United States of America
China	Myanmar	Vietnam
Colombia	Namibia	Zambia
D.R. of Congo	Nepal	Zimbabwe
Denmark	Netherlands	
Ecuador	New Zealand	
Finland	Norway	WWF Associates
Fiji	Pakistan	Fundación Vida Silvestre (Argentina)
France	Panama	Pasaules Dabas Fonds (Latvia)
French Guyana	Papua New Guinea	Nigerian Conservation Foundation (Nigeria)
Gabon	Paraguay	
Gambia	Peru	
Georgia	Philippines	*As at January 2015
Germany	Poland	
Ghana	Republic of Korea	
Greece	Romania	
Guatemala	Russia	
Guyana	Senegal	

WWF in numbers

1961

WWF was founded in 1961

+100

WWF is in over 100 countries,
on 6 continents

+5M

WWF has over 5 million supporters.

+5,000

WWF has over 5,000 staff worldwide.



Why we are here

To stop the degradation of the planet's natural environment and
to build a future in which humans live in harmony with nature.

www.wwf.se

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