



CORPORATE PARTNERSHIPS REPORT

JAN-DEC 2024, WWF-SWEDEN
MAY 2025

WWF is one of the world's largest and most experienced independent conservation organizations, with over 6 million supporters and a global network active in more than 100 countries. WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

NATURE AT THE BRINK

[WWF's Living Planet Report](#) shows that humanity and the way we feed, fuel, and finance our societies and economies is pushing nature and the services that power and sustain us to the brink. Agricultural expansion, deforestation, overfishing, urban development, energy use, mining, and pollution are all driving habitat loss, water shortages, and climate change. In addition, every year, the [World Economic Forum Risks Report](#) continues to show the increase in the scale and urgency of environmental risks to the global economy, as well as the deepening interconnections between environmental issues, economic strains, and geopolitical tensions.

We cannot afford to be complacent. In fact, we need to move into an emergency and solutions-based mindset. The landmark [Intergovernmental Panel on Climate Change \(IPCC\) report](#), Sixth Assessment Report (AR6) paints a clear and urgent picture. The report warns that continued inaction will intensify climate-related hazards, disrupt ecosystems, undermine economies, and drive social instability. Allowing nature to fail is not an option - we must act decisively to transform our world economy and safeguard our future.

The good news is that we also have an unparalleled opportunity for positive change – the science is clearer, awareness is greater, and innovation is more powerful than ever before. We can redefine our relationship with nature – but we need to work together. One organization alone cannot deliver the change we need. That is why WWF collaborates with business – working in partnership – to find solutions and act at a scale that matters.

TAKING BOLD COLLECTIVE ACTION

The time to act is now. We have put in place a global conservation strategy that reflects the way the world is changing, meets the big environmental challenges of our time and helps us simplify, unite and focus our efforts for greater impact.

WWF continues to deliver locally in crucial ecoregions around the world focusing on our seven topic areas – biodiversity, forests, finance, oceans, freshwater, climate & energy, and food.

We are creating strong cross-functional collaborations within WWF and with key external partners to foster greater collaboration and innovation, incubating new ideas and taking promising ones to scale as we unite our efforts toward making ambitious targets a reality.

We know that one organization alone can't effect the change needed. That is why our work on the goals and drivers includes our partnerships with institutions and corporations, both local and international. The changes we want to see in the world can only come about through the efforts of many actors: local communities and national and multinational corporations, governments and NGOs, finance institutions and development agencies, consumers, and researchers.

There has never been a stronger sense of urgency for action. In WWF, we are defining new ways of working together to make a difference on a scale that matters. We know we must redefine humanity's relationship with the planet. And together, we passionately believe we can.

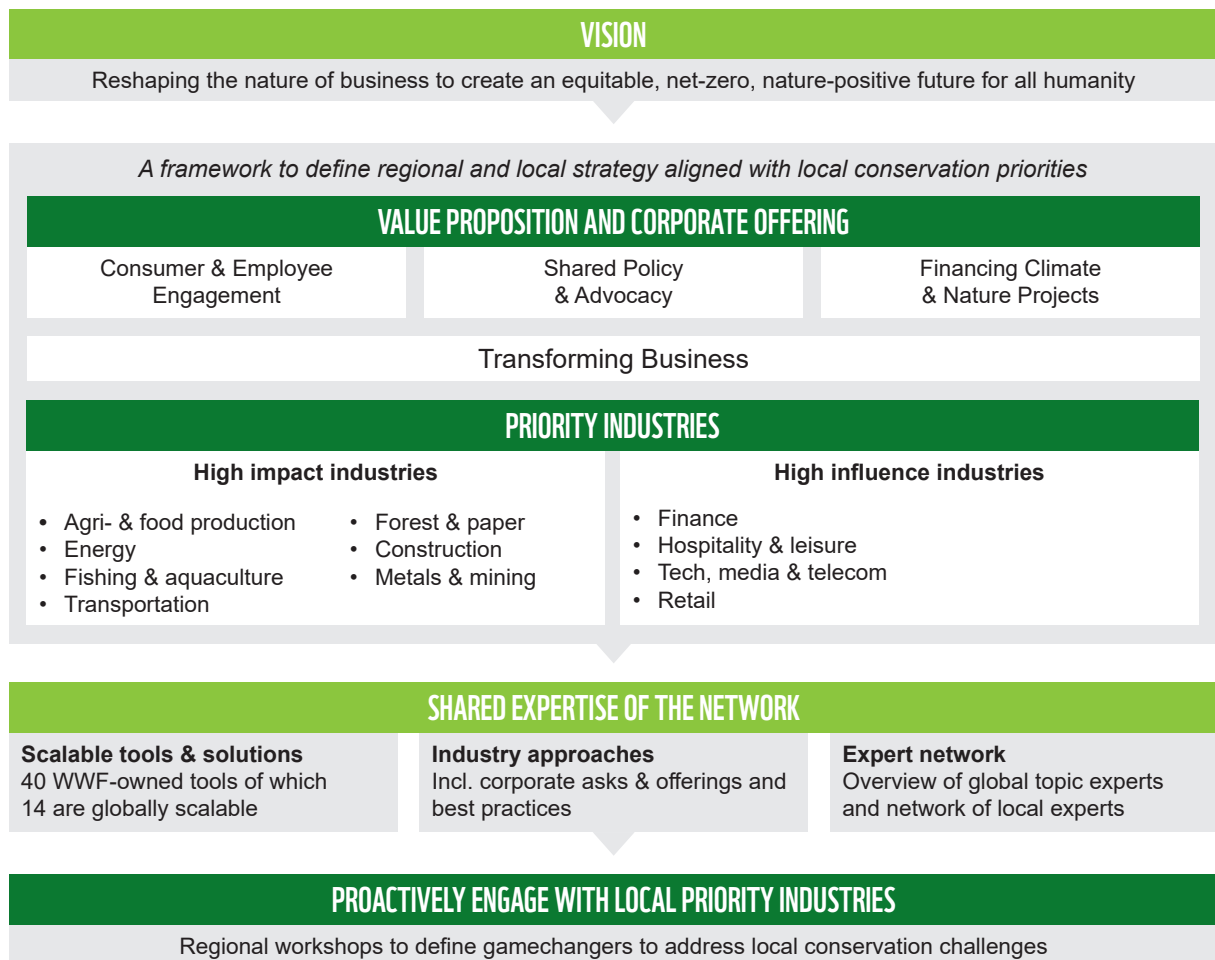
OUR WORK WITH THE CORPORATE SECTOR

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.

Therefore, WWF seeks to work with those with the greatest potential to reduce the most pressing threats to the diversity of life on Earth and find solutions to conservation challenges such as deforestation, over-fishing, water scarcity, and climate change. The corporate sector drives much of the global economy, so companies also have a specific responsibility to ensure that the natural resources and ecosystems that underpin their business are used sustainably.

Many of our partnerships with companies use a combination of these approaches.

WWF CORPORATE ENGAGEMENT. A STRATEGIC APPROACH TO UNLOCK UNTAPPED POTENTIAL



Companies are also primed to lead on rapid adaptation and on the innovative solutions needed to drive change. We do this in a variety of ways, including supporting regulations that stop illegal or unsustainable activities, encouraging companies and industry platforms (e.g. [Science-Based Targets initiative](#), [Science-Based Target Network](#), and the [Climate Business Network](#)) to make ambitious commitments while also engaging in public policy discussions at global and local levels (e.g., [Business Coalition for a Global Plastics Treaty](#), [Forest Forward](#), [Vision, Principles and Asks for DCF Supply Chains](#)), providing helpful tools and frameworks (e.g., [WWF Water Risk Filter](#), [WWF Biodiversity Risk Filter](#), [WWF Wood Risk Tool](#), and [The Taskforce for Nature-related Financial Disclosures \(TNFD\)](#) and supporting credible certification schemes (e.g. [Forest Stewardship Council \(FSC\)](#), [Aquaculture Stewardship Council \(ASC\)](#), [Roundtable on Sustainable Palm Oil \(RSPO\)](#), [Roundtable on Responsible Soy \(RTRS\)](#), [Better Cotton Initiative \(BCI\)](#)). We also publish scorecards and reports on company or sector performance (e.g. [palm oil scorecard](#), [soy scorecard](#), and [sustainable cotton ranking](#)), mobilize public pressure through high-profile campaigns on issues related to business activities (e.g. [Business for Nature](#), [Moratorium for Deep Sea Mining](#), [Fossil to Clean Campaign](#)), as well as working in partnership with individual companies.

This report presents an overview of this WWF office's partnerships with individual companies.

OUR WORK IN CORPORATE PARTNERSHIPS

WWF works with companies to achieve our conservation goals. NGO and company partnerships involve engaging in constructive dialogue while challenging each other with real issues. As such, they involve opportunities and risks for both parties. At WWF, we manage the risks by having 10 clear asks for the corporate sector, clear guidelines and criteria in place, as well as a due diligence process. In all relationships, we maintain and exercise the right to public commentary.

Our collaboration with partners is based on a common understanding of issues, shared ambitions or activities, and a willingness to speak out in public.

WWF ENGAGES WITH COMPANIES AT THE DIFFERENT STAGES OF THEIR SUSTAINABILITY JOURNEY TO ENABLE SYSTEMIC CHANGE

CONSUMER & EMPLOYEE ENGAGEMENT

Inspiring action among consumers and employees.

SHARED POLICY AND ADVOCACY

Collaborating on policy and advocacy efforts.

FINANCING CLIMATE & NATURE PROJECTS

Enabling nature protection and restoration efforts on-site, at a landscape level and beyond.

TRANSFORMING BUSINESS

Encouraging environmental stewardship and systemic change across value chains.

1. TRANSFORMING BUSINESS

Our partnerships aim to deliver direct conservation results on key issues or in priority places by changing practices throughout a company’s operations and value chain. We focus on assessing impacts and dependencies on nature and climate across the value chain, setting science-based targets for climate and nature, and implementing robust re-duction plans. These efforts intend to reduce the major environmental impacts of some of the world’s largest companies, achieve conservation results that would not otherwise be possible, and influence related sectors and industries.

2. CONSUMER AND EMPLOYEE ENGAGEMENT

The second way that WWF partners with the private sector is by raising awareness of key envi-ronmental issues among consumers and employees. The goal is to encourage sustainable con-sumption and lifestyle choices as well as promote the protection of natural habitats and biodiver-sity, highlighting the importance of preserving our planet’s unique ecosystems.

3. SHARED POLICY AND ADVOCACY

By partnering with businesses, we harness collective influence and power to achieve change through joint advocacy for sustainability. Together with our partners, we advo-cate for ambitious sectoral and national sustainability policies and standards. We mobilize corporate capital for conservation initiatives and ensure investments are aligned with sustainable finance principles.

4. FINANCING CLIMATE AND NATURE PROJECTS

Through our partnerships, businesses invest in the protection and restoration of nature by fi-nancing WWF’s global conservation work and actively participating in projects within their opera-tional areas. This includes supporting innovative nature-based solutions and empowering indige-nous and community-led conservation efforts.



TRANSPARENCY AND ACCOUNTABILITY

Results and impact, both qualitative and quantitative, are essential for us. We advocate transparency in action by all stakeholders as a crucial step toward sustainability. We believe that accountability for results and transparency to our supporters and our members on how we deliver those results are key to our approach of working in a constructive, cooperative manner with all our partners, including the corporate sector.

We want all our partnerships with companies to deliver the greatest impact possible, with the goal of creating lasting results at scale. We have, therefore, started a process of deeper and more systematic assessment of the targets and the outcomes we achieve in our work with the private sector and specifically through our bilateral partnerships.

All WWF offices are committed to continue reporting publicly on all our company relationships, their intent, objectives, and impacts, of which this report is one part. A Global Report of WWF's largest corporate partnerships globally can also be found [here](#).

THIS REPORT

The aim of this report is to give an overview of the partnerships that WWF-Sweden has with individual companies. Funds obtained through corporate partnerships are typically used by WWF to:

- Drive conservation by transforming business practices and reducing environmental impacts.
- Raise awareness and inspire sustainable choices to protect natural habitats and biodiversity.
- Collaborate with businesses to advocate for ambitious sustainability policies and standards.
- Invest in nature protection and restoration through innovative projects and community-led efforts.

This WWF office is responsible for the (contractual) agreement(s) with the companies concerned. The activities of the engagements in many cases take place in other countries or regions.

In FY24, income from corporate partnerships represented 19% of this WWF office's total income.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY24

APOTEA

Industry	On-line pharmacy, health and well-being (both medication, hygiene products and food)
Type of Partnership	Consumer and Employee Engagement Financing Climate and Nature
Conservation Focus of Partnership**	Freshwater Oceans
Budget Range (in EUR)	250,000 - 500,000
URL link to partnership webpage	wwf.se/foretag/samarbeten/ apotea

Joining forces to increase biodiversity in freshwater ecosystems and the Baltic Sea

Apotea is Sweden’s largest online pharmacy services.

Apotea raises funds from their customers to support projects run by WWF Sweden to increase biodiversity in freshwater ecosystems and in the Baltic Sea. This work includes restoring spawning areas and migration routes for fish as well as finding ways to minimize negative impact of recreational boating in the Stockholm archipelago among other projects. Apotea uses its communication channels to inform its customers about sustainability challenges, mainly linked to the Baltic Sea and biodiversity. The company has signed Science Based Targets and is working to lower its climate impact.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY24

APOTEK HJÄRTAT

Industry	Pharmacy
Type of Partnership	Consumer and Employee Engagement Financing Climate and Nature
Conservation Focus of Partnership**	Climate & Energy Biodiversity
Budget Range (in EUR)	25,000 - 100,000
URL link to partnership webpage	wwf.se/foretag/samarbeten/apotek-hjarta

A collaboration that supports nature and the climate

A collaboration with Swedish pharmacy Apotek Hjärtat was entered late 2024. The tax on plastic carrier bags was abolished in Sweden on November 1, 2024. To counteract increased sales of plastic carrier bags, Apotek Hjärtat chose not to lower the price. The surplus from the sale of their plastic carrier bags will, for an initial period of three years, support WWF’s global sustainable cities program.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY24

ASTRAZENECA

Industry	Pharmaceuticals & Biotechnology
Type of Partnership	Transforming Business
Conservation Focus of Partnership**	Freshwater
Budget Range (in EUR)	250,000 - 500,000
URL link to partnership webpage	wwf.se/foretag/samarbeten/astrazeneca

Driving water stewardship in the pharma industry

AstraZeneca is a leading global pharmaceutical company with a significant manufacturing and R&D presence in Sweden. WWF Sweden and AstraZeneca in 2020 entered into a multiyear partnership with an initial focus on water stewardship. Based on water risk analyses of the company’s sites globally in WWF’s Water Risk Filter, current water stewardship strategy for the company will be updated with intention to be followed by implementation of collective action projects in relevant river basins. AstraZeneca also sets out to take leadership on water stewardship in the pharmaceutical industry together with other companies.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY24

DOCONOMY

Industry	Fintech
Type of Partnership	Consumer and Employee Engagement
Conservation Focus of Partnership**	Climate & Energy
Budget Range (in EUR)	25,000-100,000
URL link to partnership webpage	wwf.se/foretag/samarbeten/doconomy

Nudging millions of people towards a more sustainable lifestyle

Doconomy is a Swedish impact-tech start up that since 2018 has created methods to increase knowledge about our carbon dioxide habits, reduce our climate impact and protect our planet. Through this exploratory partnership WWF and Doconomy are collaborating on developing and implementing tools and communication to support consumers towards more sustainable behavior and consumption.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY24

FINISH

Industry	Retail
Type of Partnership	Financing Climate and Nature
Conservation Focus of Partnership**	Freshwater Biodiversity
Budget Range (in EUR)	25,000-100,000
URL link to partnership webpage	wwf.se/foretag/samarbeten/finish

A collaboration to restore wetlands on Gotland

In 2022, WWF Sweden and Finish entered into a three-year water project to jointly restore important wetlands areas on Gotland. The local venture is part of a global partnership between WWF and Finish’s parent company Reckitt, which aims to protect freshwater resources globally.

The project involves an investment to jointly restore important wetlands areas on Gotland. The collaboration focuses on the nature conservation efforts on Gotland organized by WWF in collaboration with Sportfiskarna, with the support of Finish. One wetland will be recreated during the collaboration period. This wetland is expected to benefit fish, birds and insects, among other things, while contributing to increasing the landscape’s ability to hold water.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY24

GANT

Industry	Apparel & Textiles
Type of Partnership	Transforming Business Consumer and Employee Engagement
Conservation Focus of Partnership**	Freshwater
Budget Range (in EUR)	25,000-100,000
URL link to partnership webpage	wwf.se/foretag/samarbeten/gant

WWF and GANT in partnership for sustainable water use

WWF and GANT started collaborating in 2021.

The collaboration includes assessing the company’s water risks using the WWF Water Risk Filter and developing a water strategy and roadmap for GANT’s operations based on WWF’s Water Stewardship model. In 2024, a cotton commodity focused risk assessment for GANT’s suppliers was performed using the WWF Risk Filter Suite. The partnership also included assessment of biodiversity risks as the starting point for setting targets and taking action.

Since 2023, GANT is financing a sustainable cotton pilot project in Gujarat, located in the western region of India. A significant part, about 35 percent, of the cotton produced in India originates from this region. Gujarat is also the home to four Ramsar wetlands including the Nal Sarovar Bird Sanctuary. The goal of the project is to encourage farmers to adopt sustainable cotton practices that help preserve the health of Nal Sarovar, focusing on pesticides, nutrients and irrigation. The project will also contribute to the development of an integrated wetland management plan for the Nal Sarovar wetland catchment area.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY24

GINA TRICOT

Industry	Apparel & Textiles
Type of Partnership	Transforming Business Consumer and Employee Engagement
Conservation Focus of Partnership**	Freshwater
Budget Range (in EUR)	25,000-100,000
URL link to partnership webpage	wwf.se/foretag/samarbeten/gina-tricot

WWF and Gina Tricot in partnership for sustainable water use

WWF and Gina Tricot started collaborating in 2020. The collaboration includes assessing the company’s water risks, setting targets and developing a water strategy in line with WWF’s Water Stewardship model. The partnership also covers assessing biodiversity risks as the starting point for setting targets and taking action.

Gina Tricot is also participating in a collective action project in the Büyük Menderes Basin in Turkey run by WWF Turkey. The Büyük Menderes river area in Turkey is a economically important region as a significant part of the country’s agriculture and textile production is found here. The area has a rich biological diversity but faces several challenges such as water shortages, pollution and climate change. To save the local ecosystems, WWF collaborates with both Swedish and international companies to bring about cleaner textile production, more sustainable cotton production and restore ecosystems in the region.

In 2021 Gina Tricot and WWF released the joint collection “Reuse for the planet” consisting of reused t-shirts with new prints. The purpose was to draw attention to a more sustainable way of consuming fashion and show that used fashion is as good as new.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY24

H&M GROUP

Industry	Clothing and apparel
Type of Partnership	Transforming Business Shared Policy and Advocacy Financing Climate and Nature
Conservation Focus of Partnership**	Climate & Energy Biodiversity Freshwater
Budget Range (in EUR)	1-3 million
URL link to partnership webpage	wwf.se/foretag/samarbeten/hm

Partnering on water stewardship, climate and biodiversity in the fashion industry

WWF and H&M Group first entered a partnership in 2011, focusing on water stewardship. The aim was to raise awareness, to improve responsible water use throughout H&M Group’s entire supply chain and to inspire other companies. The water stewardship work has included multiple basin projects from China to Turkey and also calls fashion brands to join global collective action on setting best management practise and water targets relating to 2030 SDG 6 fulfilment.

In 2016, the partnership expanded to include climate action. H&M Group’s climate strategy was developed in collaboration with WWF and in 2017, H&M Group announced its bold goal of reaching net-zero in the value chain by 2040. This target includes reducing emissions across the value chain by 56% by 2030. WWF also worked with H&M Group to create guidance and a credible definition for Beyond-Net-Zero. The guidance was launched in 2022. During 2016-2020 the partnership had a ‘strategic dialogue’ stream, with focus on key issues in the fashion industry, such as raw materials and biodiversity, with the aim of bringing science-based solutions to H&M Group and the broader industry.

In 2020, a new biodiversity stream was formed within the partnership. The ambition of the biodiversity stream is to contribute to reducing H&M Group’s overall pressures on biodiversity and nature and to strive towards net-gain impacts. Biodiversity impact project examples include a focus on regenerative cotton production practices in India, regenerative wool production practices in South Africa and forest enrichment in Indonesia related to rattan production. In 2023 H&M Group, with support from WWF, joined 16 other companies in pilot testing the Science Based Targets Network draft guidelines for nature setting targets.

In 2024, H&M Group with support from WWF and 60 businesses urged the European Commission to uphold the EU Green Deal by ensuring the effective implementation of existing climate and environmental laws, warning against efforts that could weaken progress. The partnership supports regenerative production practices, nature protection and restoration efforts in key landscapes connected to the stage of H&M Group’s value chain with the biggest biodiversity impact – raw materials. Progress in 2024 includes supporting 4250 cotton farmers in India to adopt reenerative practices that help to protect a critical wildlife corridor between two tiger reserves. More than 10,000 hectares of critical grasslands habitat in South Africa secured in conservation agreements with sheep farmers for regenerative grazing practices. Finally, working with local communities in Indonesia to enrich and restore degraded forests across 350 hectares in an Orang Utan movement corridor.

The overall ambition of the partnership is “United in a common vision for a sustainable future for people and nature, H&M Group and WWF will address key environmental impacts in the H&M Group value chain and beyond, with a special focus on water, climate and biodiversity. Our work aims to lead the fashion industry towards solutions that fit within the boundaries of our planet”.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY24

IKEA

Industry	Retail Household goods and textiles
Type of Partnership	Transforming Business Consumer and Employee Engagement Shared Policy and Advocacy Financing Climate and Nature
Conservation Focus of Partnership**	Forests Freshwater Markets Climate
Budget Range (in EUR)	>3 million
URL link to partnership webpage	ikea.wwf.se

Side by side for people and planet

Since 2002, IKEA and WWF have partnered to protect landscapes, enhance biodiversity, and promote responsible business practices. Between 2020 and 2025, the partnership has been active in over 17 countries across Europe, Asia, and Latin America. Since its inception, the collaboration has spanned 23 countries.

The joint work focusses on responsible forest management, responsible cotton production, healthy water flows and management, and a strengthened net-zero commitment. By combining the expertise of both organizations, the partnership work to influence entire markets and inspire responsible business practices achieving conservation and sustainable resource management at a scale that would be difficult to reach independently.

In 2024, the forest programme operated in 11 countries across Europe, Asia, and South America. The work aims to protect and restore resilient forest landscapes and enhance biodiversity in priority areas, while promoting responsible forest management. This includes strengthening governance frameworks, national policies, and legislation, as well as supporting smallholders, Indigenous, and local communities, in forest stewardship and the conservation of ecosystem services.

In the cotton programme, the partnership works in India and Pakistan to restore biodiversity in cotton-growing regions through nature-based solutions and regenerative agriculture. Using a multi-stakeholder approach, the programme supports the transition to a compliant, resilient, and carbon-smart cotton value chain. Key focus areas include water stewardship, biodiversity enhancement, agroforestry, sustainable land management, and reducing greenhouse gas emissions from cotton farming. The partnership collaborates closely with farmers to develop knowledge and tools that support traceability, compliance, and climate resilience, ensuring positive social and environmental impacts for farming communities.

The partnership also addresses water challenges and improved water management both within and beyond IKEA’s supply chain. This includes efforts to restore healthy water flows and biodiversity in priority river basins in Turkiye and India through a multi-stakeholder approach and supporting better water management in business operations.

Within the climate programme, the partnership actively advocates for key regulatory changes and reforms. As well as advocating for strengthened science-based targets aligned with to net-zero commitments.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY24

NOVAMEDIA SVERIGE AB,
SVENSKA
POSTKODLOTTERIET

Industry	Media, Communications & Entertainment
Type of Partnership	Financing Climate and Nature
Conservation Focus of Partnership**	Climate & Energy Food Forest Oceans Wildlife/ Biodiversity General support
Budget Range (in EUR)	250,000-500,000
URL link to partnership webpage	wwf.se/foretag/samarbeten/svenskapostkodlotteriet

Swedish Postcode Lottery & WWF partnership

The Swedish Postcode Lottery was established by the Dutch company Novamedia, in order to raise funds for charities and increase awareness for their work. Novamedia operates lotteries in the Netherlands, Sweden, the UK, Germany and Norway and WWF is a beneficiary to the lotteries in all five countries. In Sweden, WWF is one of about 62 beneficiaries to the Swedish Postcode Lottery, and has been so since the lottery’s inception in 2005. The support from the Swedish Postcode Lottery has contributed to a wide range of important projects, both in Sweden and globally. It has helped WWF to scale up existing projects, pursue more activities and achieve faster results. In addition to supporting WWF’s operations through unearmarked support, the lottery has also financed a number of “Dream Project” through dedicated project support.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY24

PANDAFÖRSÄLJNINGEN

Industry	Retail
Type of Partnership	Financing Climate and Nature
Conservation Focus of Partnership**	Wildlife/ Biodiversity General support
Budget Range (in EUR)	500,000-1 million
URL link to partnership webpage	wwf.se/foretag/samarbeten/pandaforsaljningen/

Helping youth save endangered species

WWF has collaborated with Pandaförsäljningen since 1983. In the fall each year, thousands of young people raise money for WWF by selling products from Pandaförsäljningen’s product catalogue. The products are selected in consultation with WWF and are chosen with sustainability performance in mind. Each product sold includes a contribution to WWF’s work to save endangered species.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY24

SEB

Industry	Banking and finance
Type of Partnership	Financing Climate and Nature
Conservation Focus of Partnership**	General support
Budget Range (in EUR)	500,000-1 million
URL link to partnership webpage	wwf.se/foretag/samarbeten/seb/

WWF and SEB – a long-term partnership

WWF have had a partnership with SEB since the 1980's. SEB operates an equity fund, SEB WWF Nordenfond, that contributes substantial general financial support to WWF's activities. WWF and SEB have worked to develop environmental and sustainability policies in, among others, the shipping industries. The partnership has also included advocating specific positions – through policy statements – on freshwater and climate change issues.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY24

SKANDIA

Industry	Banking and finance
Type of Partnership	Financing Climate and Nature
Conservation Focus of Partnership**	General support
Budget Range (in EUR)	1-3 million
URL link to partnership webpage	wwf.se/foretag/samarbeten/skandia

Skandia and Världsnaturfonden: 35 years of funding conservation

Skandia is a large independent customer owned banking and insurance groups, “Skandia World Wildlife Fund” (Världsnaturfonden) which was founded in 1988, invests in companies that are expected to give good returns and meet the specific environmental criteria that Skandia has developed in collaboration with WWF-Sweden. The Fund primarily invests in equities issued by larger Swedish companies. Annually, the Fund shareholders donate two per cent of the Fund’s net assets to WWF as a gift.

CORPORATE ENGAGEMENT PLATFORMS

The following list represents corporate engagement platforms that this WWF office is leading or is part of and involves multilateral engagements with companies to bring about sustainable outcomes within their supply chain or consumer behaviors. You should only list down platforms that WWF is leading on (e.g., PACT, Forests Forward, Climate Business Network, etc.) and not of external parties.

- 1. Hållbar Livsmedelskedja**
- 2. Baltic Stewardship Initiative**
- 3. Climate Innovations & Climate Solver**
- 4. Climate Business Network**
- 5. Forest Forward**
- 6. Water Stewardship**

For further information on corporate engagement at WWF-Sweden, please contact:
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**OUR MISSION IS TO STOP
DEGRADATION OF THE
PLANET'S NATURAL
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world for the benefit of people
and wildlife.

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