



CORPORATE PARTNERSHIPS REPORT

JAN-DEC 2025 WWF-SWEDEN

WWF is one of the world's largest and most experienced independent conservation organizations, with over 6 million supporters and a global network active in more than 100 countries. WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

NATURE AT THE BRINK

[WWF's Living Planet Report](#) shows that humanity and the way we feed, fuel, and finance our societies and economies is pushing nature and the services that power and sustain us to the brink. Agricultural expansion, deforestation, overfishing, urban development, energy use, mining, and pollution are all driving habitat loss, water shortages, and climate change. In addition, every year, the [World Economic Forum Risks Report](#) continues to show the increase in the scale and urgency of environmental risks to the global economy, as well as the deepening interconnections between environmental issues, economic strains, and geopolitical tensions.

We cannot afford to be complacent. In fact, we need to move into an emergency and solutions-based mindset. The landmark [Intergovernmental Panel on Climate Change \(IPCC\) report, Sixth Assessment Report \(AR6\)](#) paints a clear and urgent picture. The report warns that continued inaction will intensify climate-related hazards, disrupt ecosystems, undermine economies, and drive social instability. Allowing nature to fail is not an option - we must act decisively to transform our world economy and safeguard our future.

The good news is that we also have an unparalleled opportunity for positive change – the science is clearer, awareness is greater, and innovation is more powerful than ever before. We can redefine our relationship with nature – but we need to work together. One organization alone cannot deliver the change we need. That is why WWF collaborates with business – working in partnership – to find solutions and act at a scale that matters.

TAKING BOLD COLLECTIVE ACTION

The time to act is now. We have put in place a global conservation strategy, guided by Roadmap 2030, our shared organizational compass that outlines six global objectives to be achieved by 2030. It reflects the way the world is changing, meets the big environmental challenges of our time and helps us simplify, unite and focus our efforts for greater impact.

We are creating strong cross-functional collaborations within WWF and with key external partners to foster greater collaboration and innovation, incubating new ideas and taking promising ones to scale as we unite our efforts toward making ambitious targets a reality.

We know that one organization alone can't effect the change needed. That is why our work on the goals and drivers includes our partnerships with institutions and corporations, both local and international. The changes we want to see in the world can only come about through the efforts of many actors: local communities and national and multinational corporations, governments and NGOs, finance institutions and development agencies, consumers, and researchers.

There has never been a stronger sense of urgency for action. In WWF, we are defining new ways of working together to make a difference on a scale that matters. We know we must redefine humanity's relationship with the planet. And together, we passionately believe we can.

OUR WORK WITH THE CORPORATE SECTOR

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.

Therefore, WWF seeks to work with those with the greatest potential to reduce the most pressing threats to the diversity of life on Earth and find solutions to conservation challenges such as deforestation, over-fishing, water scarcity, and climate change. The corporate sector drives much of the global economy, so companies also have a specific responsibility to ensure that the natural resources and ecosystems that underpin their business are used sustainably.

Companies are also well-positioned to lead in rapid adaptation and to develop innovative solutions that drive change. We do this in a variety of ways, including supporting regulations that stop illegal or unsustainable activities, encouraging companies and industry platforms (e.g. [Science-Based Targets initiative](#), [Science-Based Target Network](#), and the [Climate Business Network](#)) to make ambitious commitments while also engaging in public policy discussions at global and local levels (e.g., [Business Coalition for a Global Plastics Treaty](#), [Forest Forward, Vision, Principles and Asks for DCF Supply Chains](#)), providing helpful tools and frameworks (e.g., [WWF Water Risk Filter](#), [WWF Biodiversity Risk Filter](#), [WWF Wood Risk Tool](#), and [The Taskforce for Nature-related Financial Disclosures \(TNFD\)](#)) and supporting credible certification schemes (e.g. [Forest Stewardship Council \(FSC\)](#), [Aquaculture Stewardship Council \(ASC\)](#), [Roundtable on Sustainable Palm Oil \(RSPO\)](#), [Roundtable on Responsible Soy \(RTRS\)](#), [Better Cotton Initiative \(BCI\)](#)). We also publish scorecards and reports on company or sector performance (e.g. [palm oil scorecard](#), [soy scorecard](#), and [sustainable cotton ranking](#)), mobilize public pressure through high-profile campaigns on issues related to business activities (e.g. [Business for Nature](#), [Moratorium for Deep Sea Mining](#), [Fossil to Clean Campaign](#)), as well as working in partnership with individual companies.

This report presents an overview of this WWF office's partnerships with individual companies.

HOW WE WORK WITH CORPORATE PARTNERS

Our work with the business is partnerships are guided by a clear framework that defines our vision, value proposition, and corporate asks.

We believe that together, we can transform whole sectors and markets for the better, delivering results that would not be possible through individual action alone. The goals of WWF's seven global conservation Practices, namely, Biodiversity, Climate and Energy, Freshwater, Food and Agriculture, Forests, Ocean and Finance shape what we do and how we work with corporate partners.

Our four pillars of engagement are as follows:

1. TRANSFORMING BUSINESS

Our partnerships aim to deliver direct conservation results on key issues or in priority places by changing practices throughout a company's operations and value chain. We focus on assessing impacts and dependencies on nature and climate across the value chain, setting science-based targets for climate and nature, and implementing robust reduction plans. These efforts intend to reduce the major environmental impacts of some of the world's largest companies, achieve conservation results that would not otherwise be possible, and influence related sectors and industries.

2. CONSUMER AND EMPLOYEE ENGAGEMENT

The second way that WWF partners with the private sector is by raising awareness of key environmental issues among consumers and employees. The goal is to encourage sustainable consumption and lifestyle choices as well as promote the protection of natural habitats and biodiversity, highlighting the importance of preserving our planet's unique ecosystems.

3. SHARED POLICY AND ADVOCACY

By partnering with businesses, we harness collective influence and power to achieve change through joint advocacy for sustainability. Together with our partners, we advocate for ambitious sectoral and national sustainability policies and standards. We mobilize corporate capital for conservation initiatives and ensure investments are aligned with sustainable finance principles.

4. FINANCING CLIMATE AND NATURE PROJECTS

Through our partnerships, businesses invest in the protection and restoration of nature by financing WWF's global conservation work and actively participating in projects within their operational areas. This includes supporting innovative nature-based solutions and empowering indigenous and community-led conservation efforts.

TRANSPARENCY AND ACCOUNTABILITY

Results and impact, both qualitative and quantitative, are essential for us. We advocate transparency in action by all stakeholders as a crucial step toward sustainability. We believe that accountability for results and transparency to our supporters and our members on how we deliver those results are key to our approach of working in a constructive, cooperative manner with all our partners, including the corporate sector.

We want all our partnerships with companies to deliver the greatest impact possible, with the goal of creating lasting results at scale. We have, therefore, started a process of deeper and more systematic assessment of the targets and the outcomes we achieve in our work with the private sector and specifically through our bilateral partnerships.

All WWF offices are committed to continue reporting publicly on all our company relationships, their intent, objectives, and impacts, of which this report is one part. A Global Report of WWF's largest corporate partnerships globally can also be found [here](#).

THIS REPORT

The aim of this report is to give an overview of the partnerships that WWF-Sweden has with individual companies. Funds obtained through corporate partnerships are typically used by WWF to:

- Drive conservation by transforming business practices and reducing environmental impacts.
- Raise awareness and inspire sustainable choices to protect natural habitats and biodiversity.
- Collaborate with businesses to advocate for ambitious sustainability policies and standards.
- Invest in nature protection and restoration through innovative projects and community-led efforts.

This WWF office is responsible for the (contractual) agreement(s) with the companies concerned. The activities of the engagements in many cases take place in other countries or regions.

In FY25, income from corporate partnerships represented 19,75 % of this WWF office's total

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY25

APOTEA

Industry	On-line pharmacy, health and well-being (both medication, hygiene products and food)
Type of Partnership	Consumer and Employee Engagement Financing Climate and Nature
Conservation Focus of Partnership	Freshwater Oceans
Budget Range (in EUR)	250,000 – 500,000
URL link to partnership webpage	https://www.wwf.se/foretag/samarbeten/apotea/

Joining forces to restore and increase biodiversity in freshwater ecosystems and the Baltic Sea

Apotea is Sweden's largest online pharmacy services.

Apotea raises funds from their customers to support projects run by WWF Sweden to restore and increase biodiversity in freshwater ecosystems and in the Baltic Sea.

This work includes restoring spawning areas and migration routes for predatory fish in order to help strengthen these populations. Pike is one of the most important species in the Baltic Sea ecosystem and contributes to balanced ecosystems and positive impact on reducing eutrophication.

The work also focuses on minimizing negative impact of recreational boating in the Stockholm archipelago, for example implementing new infrastructure to prevent anchorage damage in shallow bays (important spawning and nursery habitat for marine life) including dissemination of results to boat owners and other managers of natural harbors. Apotea uses its communication channels to inform its customers about sustainability challenges, mainly linked to the Baltic Sea and biodiversity. The company has signed Science Based Targets and is working to lower its climate impact.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY25

APOTEK HJÄRTAT

Industry	Pharmacy
Type of Partnership	Consumer and Employee Engagement Financing Climate and Nature
Conservation Focus of Partnership	Biodiversity Climate & Energy
Budget Range (in EUR)	500,000 – 1 million
URL link to partnership webpage	https://www.wwf.se/foretag/samarbeten/apotek-hjartat/

WWF Sweden & Apotek Hjärtat

Plastic bag donations contributed to 200+ cities setting science-based targets

In 2024, when the Swedish government removed environmental taxes on plastic bags, pharmacy Apotek Hjärtat decided to keep their higher price as a way to not let plastic bag consumption increase. The surplus from their plastic bag sales was invested in WWF's global work with cities; One Planet City Challenge (OPCC).

During the first year, Apotek Hjärtat donated 6 million SEK (approx. 600,000 EUR) to OPCC. Thanks to the donation, WWF's work could be maintained and scaled. In early 2026, WWF concluded that 200+ cities have set science-based climate targets in line with the Paris Agreement 1,5 °C goal (a part of WWF's global contribution 2021-2025).

Through OPCC, participating cities also receive assessments and feedback from WWF to strengthen their climate action plans. This sends a strong signal that local governments worldwide are committed to protecting climate and nature, and that millions of citizens all over the world are on track to get greener and healthier living environments.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN 25,000 IN FY25

ASTRAZENECA

Industry	Pharmaceuticals & Biotechnology
Type of Partnership	Transforming Business
Conservation Focus of Partnership	Freshwater
Budget Range (in EUR)	250,000 – 500,000
URL link to partnership webpage	https://www.wwf.se/foretag/samarbeten/astrazeneca/

Driving water stewardship in the pharma industry

AstraZeneca is a leading global pharmaceutical company with a significant manufacturing and R&D presence in Sweden. WWF Sweden and AstraZeneca in 2020 entered into a multiyear partnership with an initial focus on water stewardship. Based on water risk analyses of the company's sites globally in WWF's Water Risk Filter, current water stewardship strategy for the company will be updated with intention to be followed by implementation of collective action projects in relevant river basins. AstraZeneca also sets out to take leadership on water stewardship in the pharmaceutical industry together with other companies.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY25

FINISH

Industry	Retail
Type of Partnership	Financing Climate and Nature
Conservation Focus of Partnership	Freshwater Biodiversity
Budget Range (in EUR)	25,000 – 100,000
URL link to partnership webpage	https://www.wwf.se/foretag/samarbeten/finish/

A collaboration to restore wetlands on Gotland

In 2022, WWF Sweden and Finish entered into a three-year water project to jointly restore important wetlands areas on Gotland. The local venture is part of a global partnership between WWF and Finish's parent company Reckitt, which aims to protect freshwater resources globally. The project involves an investment to jointly restore important wetlands areas on Gotland. The collaboration focuses on the nature conservation efforts on Gotland organized by WWF in collaboration with Sportfiskarna, with the support of Finish. One wetland has been created during the collaboration period. This wetland is expected to benefit fish, birds and insects, among other things, while contributing to increasing the landscape's ability to hold water.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY25

GANT

Industry	Apparel & Textiles
Type of Partnership	Transforming Business
Conservation Focus of Partnership	Biodiversity Freshwater
Budget Range (in EUR)	25,000 – 100,000
URL link to partnership webpage	https://www.wwf.se/foretag/samarbeten/gant/

WWF and GANT in partnership for nature stewardship

WWF and GANT started collaborating in 2021.

The collaboration includes assessing the company's water risks (direct suppliers and cotton commodity) using the WWF Water Risk Filter and developing a water strategy and roadmap for GANT's operations based on WWF's Water Stewardship model. The partnership also included assessment of biodiversity risks as the starting point for setting targets and taking action.

Since 2023, GANT is financing a sustainable cotton pilot project in Gujarat, located in the western region of India. A significant part, about 35 percent, of the cotton produced in India originates from this region. Gujarat is also the home to four Ramsar wetlands including the Nal Sarovar Bird Sanctuary. The goal of the project is to encourage farmers to adopt sustainable cotton practices that help preserve the health of Nal Sarovar, focusing on pesticides, nutrients and irrigation. The project will also contribute to the development of an integrated wetland management plan for the Nal Sarovar wetland catchment area.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY25

GINA TRICOT

Industry	Apparel & Textiles
Type of Partnership	Transforming Business
Conservation Focus of Partnership	Biodiversity Freshwater
Budget Range (in EUR)	25,000 – 100,000
URL link to partnership webpage	https://www.wwf.se/foretag/samarbeten/gina-tricot/

WWF and Gina Tricot in partnership for nature stewardship

WWF and Gina Tricot have been collaborating since the year 2020 with a focus on water and biodiversity stewardship. The partnership has involved supplier and commodity risk assessment using the WWF Risk Filter Suite, water strategy development in line with the WWF Stewardship model, contextual target setting for water and development of a holistic business approach to nature.

In the past, Gina Tricot have engaged in a collective action project in the Buyuk Menderes basin led by WWF Turkey and focusing on cleaner textile production, more sustainable cotton production and restoration of ecosystems in the region. At present, the partnership is exploring an engagement in another key apparel production region where Gina Tricot has a large supplier base and a strong case for collective action on freshwater.

WWF and Gina Tricot have also been engaging jointly in industry-advocacy efforts through best practice at global events and platforms such as the World Water Week and Textile Exchange annual conference.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY25

H&M GROUP

Industry	Clothing & apparel
Type of Partnership	Transforming Business Shared Policy and Advocacy Financing Climate and Nature
Conservation Focus of Partnership	Biodiversity Climate & Energy Finance
Budget Range (in EUR)	1 – 3 million
URL link to partnership webpage	https://www.wwf.se/foretag/samarbeten/hm/

Partnering on biodiversity, water stewardship, and Climate & Nature policy

WWF and H&M Group have worked in partnership since 2011. The first five years the partnership focused on water stewardship. In 2016, the partnership expanded to tackle climate change and to have a strategic dialogue on topics such as biodiversity, innovative materials and circularity. In 2021, biodiversity was formally added as a stream. The partnership was renewed for a further five years in December 2025 focussing on biodiversity, freshwater, and climate & nature policy.

Climate: H&M Group's climate strategy was developed in collaboration with WWF. WWF also worked with H&M Group to create guidance and a credible definition for Beyond-Net-Zero. The guidance was re-launched in 2025. **Biodiversity:** The ambition of the biodiversity stream is to contribute to reducing H&M Group's overall pressures on biodiversity and nature and to strive towards net-gain impacts. Biodiversity impact project examples include ongoing projects on cotton production practices in India and wool production practices in South Africa. Another flagship has been a 2021-2025 forest enrichment project in Indonesia related to rattan production.

In 2026 H&M Group became one of the first in their sector to set independently validated Science based targets for land, validated by SBTN. WWF worked closely with H&M Group on use of the WWF Risk Filter Suite to assess their modelled sourcing locations against nature-related impact indicators, and submissions on partnership landscape projects in India and South Africa for assessment against the requirements of the SBTN.

Another focus in 2025 has been the identification of strategic opportunities to accelerate the shift to renewable electrification in the textile manufacturing sector. This has resulted in collaborative projects in Viet Nam. With H&M Group, Apparel Impact Institute and textile manufacturer Bangjeee working to install the first steam generating heat pump in the textile sector. Other initiatives have included a roundtable at COP30 to insights with key government officials on how to scale renewable energy solutions. The partnership supports regenerative production practices, nature protection and restoration efforts in key landscapes connected to the stage of H&M Group's value chain with the biggest biodiversity impact – raw materials. Progress in 2025 includes supporting 6000 cotton farmers in India to adopt reenerative practices that help to improve soil health while also supporting a critical wildlife corridor between two tiger reserves. More than 12,000 hectares of critical grasslands habitat in South Africa have been secured in conservation agreements with sheep farmers that are adopting grazing practices that help to regenerate grasslands (in terms of native species diversity and balance). Finally, working with local communities in Indonesia to enrich and restore degraded forests across 350 hectares in an Orang Utan movement corridor.

The overall ambition of the partnership is "H&M Group and WWF share a vision for a sustainable future for people and nature. Together, the partnership will address key environmental impacts across H&M Group's value chain and beyond, with a focus on water and biodiversity, while supporting the climate transition, resilient ecosystems, and improved livelihoods."

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY25

IKEA

Industry	Retail Household goods & textiles
Type of Partnership	Transforming Business Consumer and Employee Engagement Shared Policy and Advocacy Financing Climate and Nature
Conservation Focus of Partnership	Biodiversity Climate & Energy Finance Food
Budget Range (in EUR)	> 3 million
URL link to partnership webpage	https://ikea.wwf.se/

Side by side for people and planet

Since 2002, WWF and IKEA have partnered in projects focusing on forests, climate, cotton, and freshwater to protect key landscapes, enhance biodiversity, and empower communities. Between 2020 and 2025, the partnership has been active in over 17 countries across Europe, Asia, and Latin America. Since its inception, the collaboration has spanned 23 countries.

In September 2025, the partnership was renewed for a further five years. In these next years, the partnership will continue its efforts to protect, manage and restore key landscapes within forest, freshwater and agricultural ecosystems, including projects in twelve countries: Brazil, Bulgaria, China, Colombia, India, Indonesia, Pakistan, Romania, Slovakia, Thailand, Ukraine, and Vietnam.

Forest programme: the partnership is accelerating best practices to incentivize improved forest management, biodiversity conservation and more equitable forest governance. This work includes strengthening Forest Stewardship Council (FSC) standards, piloting approaches to empower communities and improve governance, and creating new tools and guides. Through WWF's Forests Forward programme, we are also leveraging IKEA's example to influence and inspire private-sector leadership.

Agriculture programme: The previous cotton program, active since 2005, has expanded to include a broader range of agricultural commodities with a focus on regenerative agriculture, ecosystem restoration, and deforestation and conversion-free supply chains.

In the freshwater programme, the partnership is working on lowering the impact of freshwater resources and ecosystems and enhancing water security across the IKEA supply chain and beyond. In priority basins in China and India to restore wetlands and freshwater ecosystems.

Examples of how the partnership has driven positive outcomes:

Conserving forests: The partnership has strengthened forest policy and driven market transformation towards responsibly sourced wood. Between 2020-2025, the long term protection status for old-growth forests (OGF), has increased in Central Eastern Europe region with more than 40,000 hectares, reaching a total area in the region of about 344,000 hectares.

Improving cotton farming: The partnership pioneered a shift in the cotton industry, helping to train over 400,000 farming families in climate-smart and regenerative agriculture practices in India and Pakistan. This has led to a significant reduction in greenhouse gas emissions from cotton production and has provided over 10,000 women with training and new skills.

Improving freshwater management: By collaborating on a global water risk assessment, the partnership helped inform IKEA's water agenda. More recently, IKEA has joined the Freshwater Challenge Business Supporter programme, an initiative to restore 300,000 kilometers of degraded rivers and 350 million hectares of degraded wetlands by 2030.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY25

NOVAMEDIA SVERIGE AB, SVENSKA POSTKODLOTTERIET

Industry	Lottery
Type of Partnership	Financing Climate and Nature
Conservation Focus of Partnership	Climate & Energy Food Forest Oceans Wildlife/ Biodiversity General support
Budget Range (in EUR)	1 – 3 million
URL link to partnership webpage	https://www.wwf.se/foretag/samarbeten/svenskapostkodlotteriet/

Swedish Postcode Lottery & WWF partnership

The Swedish Postcode Lottery was established by the Dutch company Novamedia, in order to raise funds for charities and increase awareness for their work. Novamedia operates lotteries in the Netherlands, Sweden, the UK, Germany and Norway and WWF is a beneficiary to the lotteries in all five countries. In Sweden, WWF is one of about 62 beneficiaries to the Swedish Postcode Lottery, and has been so since the lottery's inception in 2005.

The support from the Swedish Postcode Lottery has contributed to a wide range of important projects, both in Sweden and globally. It has helped WWF to scale up existing projects, pursue more activities and achieve faster results. In addition to supporting WWF's operations through unearmarked support, the lottery has also financed a number of "Dream Project" through dedicated project support.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY25

AB SVENSKA SPEL, LYCKOPLATSEN

Industry	Lottery
Type of Partnership	Financing Climate and Nature
Conservation Focus of Partnership	Biodiversity Climate & Energy Finance Food General support
Budget Range (in EUR)	50 000 – 100,000
URL link to partnership webpage	https://www.wwf.se/foretag/samarbeten/svenska-spel/

Lyckoplatsen & WWF partnership

Lyckoplatsen is a lottery product established by the Swedish state-owned gaming company AB Svenska Spel, with the dual purpose of attracting new segments of the Swedish market and raising funds for charities. WWF is one of four beneficiaries to the lottery and has been so since its inception in 2025.

2025 marked the first year of WWF Sweden's partnership with Lyckoplatsen as a beneficiary, and the hope is that the support will grow steadily over time. As Sweden's largest operator in the gaming market, Svenska Spel offers a valuable opportunity to reach new audiences with messages relating to climate, the environment and sustainable living. The unearmarked support also represents an important contribution to WWF's work for a living and sustainable planet.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY25

PANDAFÖRSÄLJNINGEN AB

Industry	Retail
Type of Partnership	Financing Climate and Nature
Conservation Focus of Partnership	Biodiversity General support
Budget Range (in EUR)	500,000-1 million
URL link to partnership webpage	https://www.wwf.se/foretag/samarbeten/pandaforsaljningen/

Helping youth save endangered species

WWF has collaborated with Pandaförsäljningen since 1983. In the fall each year, thousands of young people raise money for WWF by selling products from Pandaförsäljningen's product catalogue. The products are selected in consultation with WWF and are chosen with sustainability performance in mind. Each product sold includes a contribution to WWF's work to save endangered species.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY25

SEB

Industry	Banking & Finance
Type of Partnership	Financing Climate and Nature
Conservation Focus of Partnership	General support
Budget Range (in EUR)	500,000-1 million
URL link to partnership webpage	https://www.wwf.se/foretag/samarbeten/seb/

WWF and SEB – a long-term partnership

WWF have had a partnership with SEB since the 1980's. SEB operates an equity fund, SEB WWF Nordenfond, that contributes substantial general financial support to WWF's activities. WWF and SEB have worked to develop environmental and sustainability policies in, among others, the shipping industries. The partnership has also included advocating specific positions – through policy statements – on freshwater and climate change issues.

PARTNERSHIPS WITH AN ANNUAL BUDGET OF MORE THAN EUR*25,000 IN FY25

SKANDIA

Industry	Banking & Finance
Type of Partnership	Financing Climate and Nature
Conservation Focus of Partnership	General support
Budget Range (in EUR)	1-3 million
URL link to partnership webpage	https://www.wwf.se/foretag/samarbeten/skandia/

Skandia and Världsnaturfonden: 35 years of funding conservation

Skandia is a large independent customer owned banking and insurance groups, “Skandia World Wildlife Fund” (Världsnaturfonden) which was founded in 1988, invests in companies that are expected to give good returns and meet the specific environmental criteria that Skandia has developed in collaboration with WWF-Sweden. The Fund primarily invests in equities issued by larger Swedish companies. Annually, the Fund shareholders donate two per cent of the Fund’s net assets to WWF as a gift.

PARTNERSHIPS WITH PRO BONO OR IN-KIND DONATIONS IN FY25

- 1. Advokatfirman Vinge**
- 2. Doconomy**
- 3. Togheter Tech**

CORPORATE ENGAGEMENT PLATFORMS

The following list represents corporate engagement platforms that this WWF office is leading or is part of and involves multilateral engagements with companies to bring about sustainable outcomes within their supply chain or consumer behaviors. You should only list down platforms that WWF is leading on (e.g., PACT, Forests Forward, Climate Business Network, etc.) and not of external parties.

- 1. Hållbar Livsmedelskedja**
- 2. Forest Forward**
- 3. Water Stewardship**
- 4. Climate Business Network**
- 5. Climate Innovations**

For further information on corporate engagement at WWF-Sweden, please contact:
Elin Larsson / Director Markets & Finance / elin.larsson@wwf.se.



**OUR MISSION IS TO STOP
DEGRADATION OF THE
PLANET'S NATURAL
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**Working to sustain the natural
world for the benefit of people
and wildlife.**

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1196 Gland, Switzerland. Tel. +41 22 364 9111. Fax. +41 22 364 0332.

For contact details and further information, please visit our international
website at www.panda.org